

Sierra Madre News

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SIERRA MADRE, CALIFORNIA—THURSDAY, MARCH 26, 1959

14 PAGES — Vol. 52, No. 24



AMONG THE HUNDREDS of area youngsters who will join the Easter Bunny Parade Sunday morning are Kurt Ferber, son of Mr. and Mrs. Kurt Ferber, of Rancho Rd., and Cindy Sheets, daughter of Mr. and Mrs. Ken Sheets, 401 N. Auburn. Cindy and Kurt are getting their baskets ready for the visit of the Big Bunny who rains Easter eggs only on children between the ages of 2 and 6.

Wistaria to Bloom For Sunrise Services

Sierra Madre's Wistaria Vine for the first time in its 67-year history matches the opening of its blossoming season with the holding of Easter services under the 45,000 square feet of lavender blossoms.

Joint Good Friday Services Planned At Congregational

Good Friday Union services, sponsored by the Sierra Madre Ministerial Association, will be held at the Congregational Church beginning at 12 o'clock noon.

The Wistaria Vine, the world's largest flowering plant, will be open to the public daily during the blossoming season which is expected to last four weeks.

Sponsors of the annual festival is the Teen Ranch division of the Greater Los Angeles Youth for Christ. All proceeds from the festival will be used for the Teen Ranch in Hesperia, California.

Ezra Benson To Deliver Bowl Sermon

Ezra Taft Benson, secretary of agriculture and an outstanding religious leader for nearly 40 years, will deliver the Easter message at the 39th annual Hollywood Bowl Easter Sunrise Service, to be held on Easter morning, March 29 in Hollywood Bowl, it has been announced by Otto K. Olesen, general manager chairman for the event.

In 1943 the secretary became a member of the Council of the Twelve Apostles of the Church of Jesus Christ of Latter Day Saints.

More than 20,000 persons are expected to attend this year's service in Hollywood Bowl which will feature an extensive program of sacred music.

Sunrise Rites Planned by Lutherans

A 6 a.m. Easter service will be conducted on Sunday in the Hastings Drive-In Theater, 400 N. Halstead, according to Rev. Armin Hesse.

This service is being sponsored by the eight Lutheran Church of the Missouri Synod located in the San Gabriel Valley.

The speaker will be the Rev. Martin Ziegel of Mt. Olive Lutheran Church in Pasadena, with the Rev. Hesse of faith Lutheran serving as the liturgist. A mass choir of the eight participating churches will sing.



SIERRA MADRE'S famous Wistaria Vine will open its blossoming season with the holding of Easter Sunrise services under the acre of blossoms. The services, sponsored by Youth for Christ, will feature a 60 voice Youth Choir and a nationally known McClain Trumpeters.

Two File For School Board

Two Sierra Madreans have announced their intention to run for the School Board in the election on May 19.

Kenneth Bush, School Board president, will seek a second three-year term, and Claude Brown Jr. will run for a second vacancy on the Board. The deadline for filing is April 17.

The terms of Mr. Bush and Mrs. Nathan Jacobs expire at the end of May. Mrs. Jacobs, who is competing for her sixth year on the School Board, has decided to retire.

"THE SCHOOL is being run smoothly," said Mr. Bush. "It is my intention, if re-elected, to continue to back up our fine superintendent and to work to improve our school system."

"With the help of the people of Sierra Madre, our increase will be approved and we will be able to move ahead."

Mr. Bush, a telephone company supervisor, lives at 633 W. Sierra Madre Blvd.

Mr. BROWN, president of Parkway Manufacturing Co. in Pasadena, has long been active in school affairs. He is a past co-president of the Sierra Madre PTA and has worked in behalf of previous school bond issues and tax measures.

A graduate of Caltech, Mr. Brown lives at 49 W. Orange Grove. He was one of three candidates in the School Board election two years ago in which Hugh Colvin was elected.

Voters on May 19, in addition to selecting two Board members, will ballot on a proposed tax increase of 50 cents. If the measure passes, the new elementary rate will be \$1.95 per \$100 of assessed valuation, excluding the over-ride.

Librarians present were Miss Cain, Mrs. Emmett Black, Mrs. Harry Hinshaw and Mrs. John Samazon. Also attending were Mrs. Pearle Nash and the following women and their daughters:

Mrs. William Kindrick, Mrs. Virgil Nordyke, Mrs. Norman Davidson, Mrs. Elmira Petosa, Mrs. Paul Bryant, Mrs. Charles Schoenmehl, Mrs. Arthur Fox and Mrs. Robert Nash.

Bill Haines is named manager of Local Theater

Bill Haines, 837 Canyon Crest Dr., has been named manager of the Sierra Madre Theater, it was announced yesterday.

Mr. Haines, who has worked in other theaters in the past, was employed by Harold's Shoe Store for the past three years.

The local theater, he said, will eventually be remodeled. It is now open seven days a week and the management plans to change the feature picture twice weekly.

The theater also plans to sponsor a "Citizens Night" after Easter, Mr. Haines said.

Cooperating ministers will include the Rev. Orlan G. Burlison, pastor of the First Nazarene Church; Rev. Ray E. Hansen, pastor of the Shepherd of the Hills Lutheran Church; Rev. George W. Lindsay, pastor of the Congregational Church; Rev. Chilton C. McPhee, pastor of the Sierra Madre Methodist Church; Rev. Donald H. Ostrander, pastor of the Trinity Presbyterian Church; Rev. Robert N. Schaper, pastor of the Bethany Church; and Rev. John C. Walker, minister of Education, Trinity Presbyterian Church.

The local theater, he said, will eventually be remodeled. It is now open seven days a week and the management plans to change the feature picture twice weekly.

This year the 67-year-old vine is blossoming the latest in its history.

The vine also plans to sponsor a "Citizens Night" after Easter, Mr. Haines said.

The vine is considered one of the seven garden wonders of the world. It ranks with foliage of the Amazon River Valley, the flowering cherry trees of Japan, the Taj Mahal Gardens of India, the Buckingham Palace Gardens, the floating gardens of Mexico and the Giant Sequoias of California. It is publicized nationally by the Southern California All-Year Club.

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Editorials

New World Revisited

An inordinately large number of non-conformists, it seems, stalk the streets of Sierra Madre.

They haunt public meetings, they cry out in protest over seemingly inconsequential points of law and decorum, they compose and mail scandalous letters to the editor, and they eschew togetherness.

They despise themselves, in short, in a manner calculated to cause the growing majority of us Milquetoasts to gnash our teeth in rage and frustration—silently, to be sure.

NOW A NON-CONFORMIST is simply an individualist. He usually is found on the political right or left, rarely in the center where rest the re-cumbent forms of most of us.

To the non-conformist, the opinion of the majority is not sacrosanct. He may be a keeper of birds, large flocks of them, or he may brew his own beer and ride a bicycle. He may hanker for the second coming of Joe McCarthy or envision a perfect state where only the policemen are in jail.

Nearly always he is at odds with his fellow man, particularly other non-conformists. He may be eminently sane or bordering on lunacy.

But despite the antics of the non-conformist, despite our desire to throttle him, we should be thankful he is still among us. He is responsible for most of the progress made in this world, and without him we are lost.

Indeed, we may be lost already, according to Aldous Huxley in his "Brave New World Revisited."

HUXLEY ARGUES that the seemingly inevitable drift toward conformity is as dangerous and as stifling to freedom as was Hitler's National Socialism or is Krushev's totalitarian Communism. The press of the world's growing population, the hidden persuaders, and the dozens of other aspects of our age are all grist for the mill of conformity, says Huxley.

A drive over the Los Angeles County freeway system is enough to make one believe Huxley's day of reckoning may be close at hand.

Acres and acres of new houses, solidly packed, each with its white stone roof and TV antenna, each exactly like its neighbor. How long before we all are exactly like our neighbor, with the same views about religion and politics, the same desires for a new car, a white picket fence and economic security?

HOW EASY for authority, however benign, to impose its will on the vast multitude of believers. The shrinking band of non-conformists can simply be ignored or, if its members become too troublesome, pushed into economic limbo.

This, then, is the "Brave New World" of Aldous Huxley, a world composed not of dictatorial tyrants ruling by force, but of docile sheep.

And sadly, when or if that time arrives we won't be able to recognize our breed. We can bleat in unison, untroubled and unafraid, for the wolves won't be around to tell us we are wrong.—H.W.E.

Human Egg Roll

The annual White House egg roll is a tame variation of an Easter custom that used to sweep the ancients off their feet.

Nowadays the custom involves hordes of youngsters who converge on the Executive Mansion to send their eggs bowling down the grassy slopes of the White House lawn.

But in the days when England was as hardy as it was merry, people used to roll themselves down a hill!

Research experts with The World Book Encyclopedia reveal that the English—joyful over the return of spring and the Resurrection of Christ—tumbled down Greenwich Hill at Easter.

Eventually they tired of the sport—or its accompanying bruises—and substituted eggs.

One reason why the egg comes in for such a beating is that traditionally it is a symbol of life from death—the message of Easter. Just as the dead winter gives way to spring, the lifeless-looking egg produces the chick.

OUT OF THE COBWEBS

43 YEARS AGO THIS WEEK, March 24, 1916—The Mt. Wilson observatory management expects to complete the hauling of materials for the 100-inch telescope mountings early in the season.

C. C. Mangola, formerly a resident of Sierra Madre, is one of the candidates for the office of City Clerk in Redondo Beach.

The announcement that the famous Wistaria Vine at the home of Mr. and Mrs. H. T. Fennel on Scenic Point was in full bloom attracted hundreds of visitors here over the weekend.

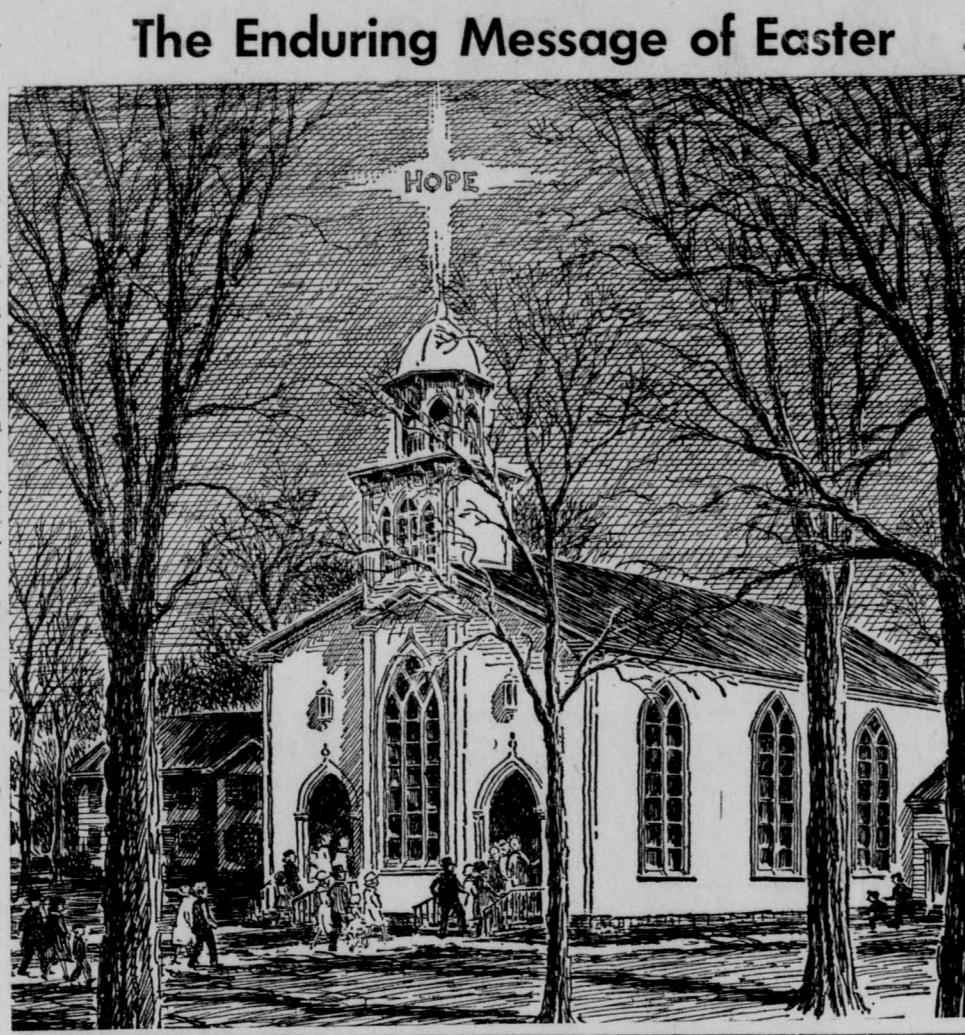
20 YEARS AGO THIS WEEK, March 24, 1939—Janet Lewis and Barbara Brown, were on the scholarship roll for the last semester at Wilson High.

Guests who enjoyed a Chinese checker party at the home of Mr. and Mrs. H. W. Cole were Mr. and Mrs. Will Cole, Mr. and Mrs. Frank Larson, Mr. and Mrs. J. Witt, Mr. and Mrs. Clifford Willis and Miss Nola Johnston.

Miss Ruth Wheeling, Miss Billy Weaver, Weston Senior and Garwin Harris enjoyed a motor trip to San Diego.

Carl Hansen was named chairman of Sierra Madre chapter, American Red Cross, succeeding E. Waldo Ward. R. C. Lewis and C. E. Jones were re-elected vice chairman and treasurer, respectively.

10 YEARS AGO THIS



Around the Square

By Tommy-Ann Miller

Every now and then something unpleasant happens to shake up our feeling of small town security—something which makes us wonder if we shouldn't start being more suspicious—or at least precautionary.

What happened? A junior sized beginner's bicycle (belonging to an 8-year-old boy—eventually destined to be "inherited" by his younger sisters) was snatched out from under the nose of the front porch the other night.

Not only does the young owner miss the bike—but so do other beginning-bike-riders in the neighborhood.

Will whoever pedaled off with it, please bring it back?

** * *

CENTURY PLUS FOUR. 104 birthdays will be celebrated by Viola A. Tuttle, Saturday, with a bonfire of candles on her cake. She was born in Zanesville, Ohio, March 28, 1855, and can recall parts of the Civil War. Of her dozen children, there are four surviving—and so many generations living (at least five) she's lost count.

Mrs. Tuttle has lived here on and off for the past few years, and now resides with her daughter, Lola E. Marshall, 43½ Sierra Pl. According to her daughter, Mrs. Tuttle has a wonderful appetite (loves peppermint candy), makes her own bed, gets around fairly well and loves to sew.

Many happy returns, Mrs. Tuttle!

** * *

DR. HOWARD P. ROBERTSON, Caltech professor of mathematical physics, was one of the speakers at Caltech's two day seminar on "The Realities of Space Exploration," before an audience of 300 of the nation's top space scientists and industrialists.

Following the Thursday meeting, Dr. Robertson and wife, Angela (Sierra Madreans for the past 10 years), served scientific cocktails to many guests at their North Auburn home.

** * *

HOW DO you spell "hooray?" inquired an anxious voice at the other end of the News office telephone wire, Friday noon. (The voice was coming from the Bakery where they were decorating a birthday cake as ordered). "It can't be

** * *

THIS WEEK'S marble-trading: five pureces for a steele, eight cat's eyes for a magnet (in a rusty band-aid box), and three boulders for a "genuine piece off a fire truck."

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LAFF OF THE WEEK

The Wistaria princesses were Jackie Thurston, Lillian Kinney, Diane Ferris, Nancy Springer and Connie Dillon.

** * *

5 YEARS AGO THIS WEEK, March 24, 1954—City Administrator Merwitt Baker and Anthony Cavalli, secretary-manager of the Chamber of Commerce, were guest panelists in a discussion at PCC.

Mrs. Georgia Osborn, Harry A. Lange and Mrs. James C. Winslow were named to the membership committee of the Friends of the Library by the president, Raymond D. Andrews.

Carl Hansen was named chairman of Sierra Madre chapter, American Red Cross, succeeding E. Waldo Ward. R. C. Lewis and C. E. Jones were re-elected vice chairman and treasurer, respectively.

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14 Members
Received by
Trinity

Trinity Presbyterian Church began the observance of Holy Week with special services for Palm Sunday. A special feature was the appearance of the Calvin Boys Choir, and the Geneva Girls Choir. This was the first appearance of the newly formed girls choir.

The Sacrament of Infant Baptism was observed at the 9:30 service, and a number of Junior High young people who have been attending a communicants class were received into the membership of the church at 11 o'clock. Those received were Jennie Barnes, Karen Sue Cummins, Marilyn Grassie, Anne Harris, Susan Hurtig, Jeanne Jennings, Cindy Massie, Carol Ray, James Sabin, Ronnie Stine, Stephen Stubbs, Kristen Swanson, Patrick Taylor, and Sarah Walker.

Following the service, those received were honored with a luncheon, at which time certificates of baptism, membership certificates and Celtic Crosses were presented to them.

The Sacrament of Holy Communion will be observed on Maundy Thursday at 7:30 p.m. Following the communion the choir will present "The Crucifixion" by Stainer. Soloists will be John Uphoff, bass, and Rev. Karl Beilstein, tenor.

There will be three services on Easter Sunday morning beginning at 8:30, 9:45 and 11 a.m. The choirs will present special music, with the Westminster Young People Choir singing at 9:30. Children and the bringing of the Sacrament to the High Altar.

CHURCH OF THE NAZARENE
Orian G. Burlison, Pastor 119 W. Sierra Madre Blvd.
Sunday Morning Bible School 9:45
Morning Worship 11:00
Young People's Service 6 p.m.
Evangelistic Service 7 p.m.
Mid-Week Prayer Meeting (Wednesday) 7:30 p.m.



THE CONGREGATIONAL CHURCH Choir will sing "The Seven Last Words," by Theodore DuBois, in the church sanctuary at services Good Friday evening starting at 8 p.m. Members of the Choir are, from left, Frank Smail, Edward L. Voorhees, Helen Hawkin, and E. Duane Kuntz.

Ascension Church to Mark
Liturgy of Good Friday

Special services at the Church of the Ascension to mark Good Friday, March 27, will be held at 9 a.m. The Liturgy of Good Friday consists of the Veneration of the Cross, the Reproaches from the Old Testament, the Solemn Collects, and the bringing of the Sacrament to the High Altar.

The three hours devotion, in commemoration of the three hours Our Lord hung upon the Cross, will begin at 12 noon. The meditations will be given by the Rev. Harley G. Smith Jr. and will be based upon the Seven Words of the Cross.

THE STATIONS of the Cross will be held on Good Friday at 8 p.m.

The Easter Vigil Rites will be held on Holy Saturday, March 28, at 11 p.m., and the first mass of Easter will be sung at midnight.

Easter Vigil Rites will include the lighting of the New Fire, which is struck from flint, and will light the candles and Sanctuary Lamp, as well as the Paschal Candle which will burn beside the altar from Easter to Ascension, May 7. The baptismal waters will also be blessed at this time, and placed in the Font. The solemn sung mass of Easter will follow.

The regular masses will follow on Easter day at 7:30 a.m., low mass with hymns, 9:15 a.m., Family Mass at which the Easter plants will be given to the children, and 10:30 a.m. with procession, mass and sermon, Friday, March 27.

VESPERS AND Benediction of the Blessed Sacrament will be held at 5 p.m. on Easter day.

St. Catherine's Women's Auxiliary will hold its April meeting in the Parish Hall, Wednesday, April 1, at 10 a.m. Mrs. F. James Blake will show slides of England which will include various cathedrals and points of interest.

More Church News
on Page 6

Church to Serve
Easter Breakfast

Breakfast from 7 to 9:30 a.m. will be held at the Sierra Madre Congregational Church Easter morning, sponsored by the Pilgrim Fellowship.

Eggs, bacon, potatoes, rolls and coffee will be served. Prices are \$1 for adults and 50 cents for children.

Special Easter
Music at Religious
Science Church

Easter Sunday, Dr. Ethel Barnhart will speak on "Christ Is Risen" at both services, 9:15 and 11 a.m., at the Santa Anita Church of Religious Science, 778 S. Rosemead Blvd.

A program of special Easter music will be presented by Robert and Marijane Estey, musical directors of the church. Robert Estey will sing "The Holy City" by Adams. The Junior Choir will join the adult choir singing "Easter Fanfare" by Marijane Estey. The Junior choir will sing "In Thee Is Joy" by Bach, and the adult choir will sing "Jubilate" by Leslie Woodgate.

Using the last seven sayings of Jesus on the Cross for meditation, Dr. Barnhart will offer a special Good Friday Service at the church from 12 noon to 3 p.m., Friday, March 27.

Duplicate Easter
Services Set at
Congregational

Duplicate services, at 9:30 and 11 o'clock, will be held at the Congregational Church on Easter Sunday.

The Chapel Choir, under the direction of Cathy Franco, and the Chancel Choir, under the direction of Stewart Matter, will sing at both services. George Lindsay will preach on "Victory Over Death."

4" TYNEX NYLON
PAINT BRUSH, Reg. 3.50 2.49

Shepherd of the Hills
UNITED LUTHERAN CHURCH

33 East Sierra Madre Blvd.
Sunday School, Bible Study—9 a.m.
Church, 10 a.m.—"The Brightest Day"
Thursday, March 28—8 p.m.
Holy Communion

The Rev. Ray E. Hansen, Pastor



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Rev. George W. Lindsay
Services 9:30 a.m., 11 a.m.—Sunday School 9:30 a.m.
Sermon: "VICTORY OVER DEATH"
Sierra Madre Blvd. at Hermosa

EPISCOPAL
Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. Harlan I. Weitzel, Assistant

HOLY SATURDAY
11:00 p.m.—Easter Vigil Rites and First Mass of Easter.

EASTER SUNDAY
7:30 a.m.—Low Mass and Hymns.

9:00 a.m.—Procession Family Mass, Awarding of Easter Plants and Presentation of Night Box Offering.

11:30 a.m.—Procession, High Mass and Sermon (the Rector). Baby Sitting in Parish House.

5:00 p.m.—Vespers and Benediction.

FAITH LUTHERAN CHURCH

835 Hastings Ranch Drive Armin W. Hesse, Pastor

HOLY WEEK SERVICES
"The Prince of Peace Died"

Maundy Thursday, 7:30 P.M.—Holy Communion Service.

Good Friday, 7:30 P.M.—Quiet Hour Service.

"The Way of the Cross."

EASTER SUNDAY SERVICES
"The Lord Is Risen Indeed!"

9:15—Sunday School Parent-Pupil Easter Service
Colored Slides—"In Joseph's Garden." Holy Baptism
Pastoral Address: "That Third Day."

10:30—Congregational Easter Service

Choir: "Ye Watchers and Ye Holy Ones" (O. Christiansen)

Sermon: "Easter—A Happy Day." Psalm 118, 14-24.

LUTHERAN EASTER SUNRISE SERVICE

6:00 A.M.—Hastings Drive-In Theater, 400 N. Halstead,

Sponsored by the San Gabriel Valley Lutheran Churches of the Missouri Synod. Mass Chorus.

A CHRISTIAN WELCOME AND A HAPPY EASTER TO ALL!

BETHANY CHURCH

(INTERDENOMINATIONAL)

Baldwin or Montecito

PASTOR: Rev. Robert N. Schaper, Ph.D.

SERVICES

9:00 and 11:00 a.m.—The Great Spring Morning

7:00 p.m.—Easter Musicals

Sunday School 9:30 Christian Endeavor 6:00

FIRST CHURCH OF CHRIST, SCIENTIST

188 W. HIGHLAND AVE., SIERRA MADRE

Sunday Service (small children cared for) 11:00 A.M.

Sunday School for pupils up to age 20 9:30 A.M.

Wednesday Testimonial Meetings 8:00 P.M.

READING ROOM, 22 N. BALDWIN AVE.

Daily Except Sundays and Holidays 12:5 P.M.

Friday Evenings 7:9 P.M.

Ripple
MORTUARY

SERVING ALL FAITHS

STERLING RIPPLE
Director

201 W. Sierra Madre Blvd.

EL. 5-3414

Thursday, March 26, 1959 SIERRA MADRE NEWS—3

ARCADIA LUMBER'S

BIG SPRING DO!

CORRUGATED
PLASTIC

It's seldom that we have a sale but when we do you can be sure that you'll be buying bona fide bargains. We stand behind our merchandise.

1/8 In. PEG
BOARD

12"x48", Reg. 32c 24c
18"x48", Reg. 48c 36c
24"x48", Reg. 64c 48c
30"x48", Reg. 80c 60c
36"x48", Reg. 96c 72c
48"x96", Reg. 3.36, 2.33

29c SQ.
FT.

Prices Subject to
Stock on Hand

Is your patio ready for summer? Here's the ideal roofing. 26" and 34" widths by 8'-10'-12' lengths. A regular 39c value for only

29c SQ. FT.

Three cubic foot capacity,
durable steel construction.
Rubber tire and handle
grids, Reg. 9.95

695

WHEEL
BARROW

Three cubic foot capacity,
durable steel construction.
Rubber tire and handle
grids, Reg. 9.95

695

Aluminum Lawn Edging
Curled edges in rolls
4"x40", Reg. 2.95

2.49

Redwood Lawn Edging
1/2"x4" knot-free redwood,
Reg. 3 1/2 Lin. Ft. 23/4c

23/4c

Quality
Foot-Wide SHELVING

All sound knotty pine boards,
kiln dried. Excellent shelving
grade, Reg. 14c Ft.

10 1/2 c
FT.

2" x 4" Douglas Fir Specials

4 Ft. 18c 8 Ft. 36c

6 Ft. 28c 10 Ft. 45c

Clear Redwood "Shorts"

1" x 4" x 6" 40c 1" x 6" x 6" 63c

1" x 4" x 8" 54c 1" x 8" x 6" 90c

1" x 12" x 6" 1.50

Random Width Mahogany

1" Up to 10" 36c

Reg. 45c Bd. Ft.

ALUMINUM
SCREEN DOORS

2'-6", 2'-8" or 3'-0" with built in
push bars. Includes hinges, latch
and closer. Adjustable in both
height and width, reg. 14.88.

12.95

SPRINKLER SYSTEMS

PLASTIC PIPE*
up to 86 lb. pressure, in 100
Ft. Rolls, Reg. 11c Ft.

In cut lengths, Reg. 16c.....12c Ft.

BRASS HEADS 39c

Flush type, reg. 55c

*Guaranteed against rust, electro-
latic corrosion and rot.

4'x8" -- 1/4" BIRCH
RANDOM PLANK

Beautiful grooved plywood,
easy to install, Reg. 10.40

9.20

FORMICA TOPS

Stain and heat resistant
sink cut-outs

21"x32", 78c

18"x20", 29c

Reg. 58c

Large assortment of metal and
wooden legs available

78c

29c

Reg. 1.50

INSULATION

KIMSUL

In 16" or 24" Rolls of

200 Sq. Ft., Reg. 14.70

J. M. SPINTEX

Sold in 50 Ft. Bdl.

Reg. 6 1/2 Sq. Ft.

Alumnae Group
Sponsors Party

A "Foreign Fantasy" luncheon and fashion show at Imperial Gardens, 8225 Sunset Blvd., Hollywood, on April 9 is planned by Girls' Collegiate School Alumnae Association to raise money for its scholarship fund.

Kow Keneko will comment on her fashion designs as models display them in the main dining room and adjacent Zashiki Rooms where guests will be seated on cushions at the low Japanese tables.

Sierra Madre Theater

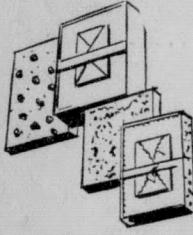
WED-SAT, APRIL 25-26 SUN-TUES, APRIL 29-31
4 DAYS ONLY
"A MAN CALLED PETER"
PLUS
WALTER BRENNAN
"GOD IS MY PARTNER"
KID SHOW SATURDAY 12:30
CARY GRANT
DEBORAH KERR
"AN AFFAIR TO REMEMBER"
PLUS
JAYNE MANSFIELD
"WILL SUCCESS SPOIL
"ROCK HUNTER"

IT'S PERRY'S for



for All Occasions

ORDER FOR MOTHER'S DAY



50 PRINTED SINGLE SHEETS
50 UNPRINTED SINGLE SHEETS
50 PRINTED ENVELOPES
From \$2.95
Check Our Catalogue for
Different Styles and
Quality of Stationery

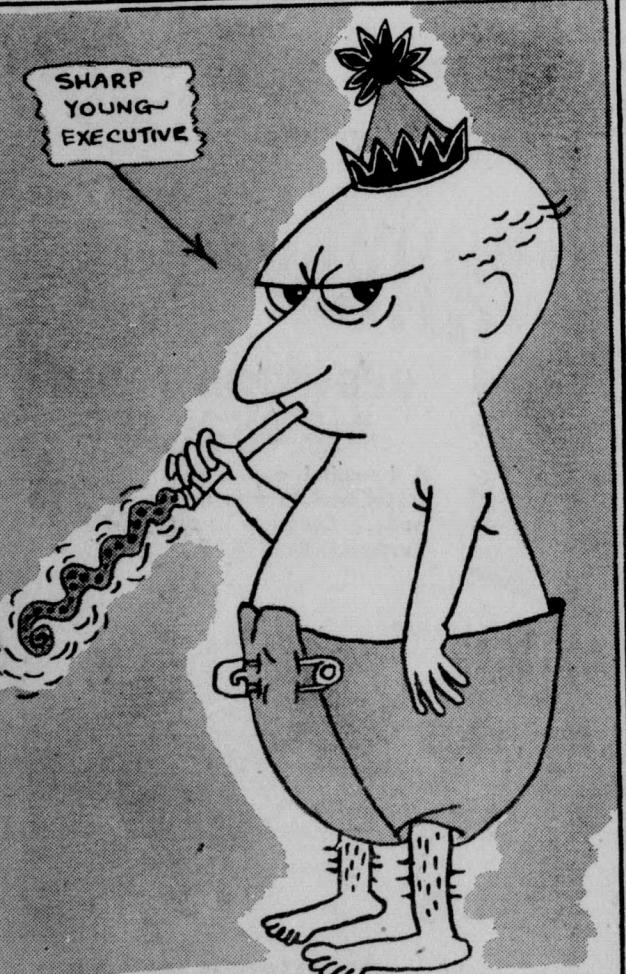
SPECIAL PERSONALIZED GIFT . . .

Plain White Printed Stationery
100 SINGLE SHEETS
50 ENVELOPES
100 PERSONALIZED POST CARDS
1,000 GUMMED ADDRESS LABELS
All for \$3.95

Orders Take Approximately Two Weeks

PERRY'S STATIONERY & GIFTS

56 W. SIERRA MADRE BLVD. EL. 5-3385



SHARP YOUNG EXECUTIVES
KNOW THE IMPORTANCE OF
BEING WELL DRESSED AND
PREFER



SIERRA MADRE, CALIFORNIA

Sierra Madre OES Makes
Plans for April Activities

The official visit of Eulah Taber, deputy grand matron for the 85th district, is scheduled at the regular stated meeting of Sierra Madre Chapter 299, Order of Eastern Star, April 6 at 8 p.m.

Worthy matron, Bernice K. Gibian, will preside with worthy patron, William Bowers.

Vanderpool, marshall, and Burnette Meeder, organist.

Also, the star points of Adah, Annabell Fox; Ruth, Irma Obermeyer; Esther, Mary Margaret Stine; Martha, Elma Young; and Elecra, Dorothy Kadison; together with the warden, Rose Adams; sentinel, Marion Hinton; flag bearer, Frank Marsh; ritualist, Leeland Marsh; and the examining committee, Florence Bowers, Harriet Beard and Goodrich Simmons.

Florence Bowers, past matron, and her committee will be in charge of the dining room for the social gathering which will follow the close of chapter.

On April 10, the chapter is sponsoring a spring fashion show and luncheon, beginning at 12 noon, in the Masonic Temple, 33 E. Sierra Madre Blvd. Mrs. Felix Gibian and her committee are in charge of luncheon arrangements.

Mrs. Goodrich Simmons, style show chairman, will call on members of OES Social Club to model the fashions which are supplied by Vogue, McCall and Simplicity pattern companies. Garland's Department Store will display yardage both like and similar to that used in the styles presented.

Mrs. Milton Meeder will provide background music for the occasion.

STORKLAND

Mr. and Mrs. Edward C. Amaral, 15 E. Mira Monte, are the parents of a son, Stephen Francis, born March 10 at St. Luke Hospital weighing 8 pounds 4 ounces. The maternal grandparents are Mrs. Leona Smith of Jonesboro, Ark., and Orville Lea of Baldwin Park, Calif. The paternal grandparents are Mr. and Mrs. A. F. Amaral of Live Oak, Calif.

The James B. Comptons, 15 E. Mira Monte, are the parents of a son, James Anthony, born March 9 at St. Luke Hospital weighing 8 pounds 2 ounces. The maternal grandparents are Mr. and Mrs. Tony Rivas of Brawley, Calif. The paternal grandparents are Mr. and Mrs. Doran Compton of Pasadena.

A daughter, Mary Elizabeth, was born to Mr. and Mrs. William C. Winfrey, 155 W. Carter, March 8 at St. Luke Hospital weighing 7 pounds 12 ounces. The maternal grandparents are Mr. and Mrs. N. J. Keim of Everett, Wash. The paternal grandparents are Mr. and Mrs. G. C. Winfrey, 540 E. Sierra Madre Blvd. The other Winfrey children are Michael, 12, Craig, 11, Billy, 5, and Carol, 3.

Mr. and Mrs. Harold Sobcov, 261 E. Alegria, are the parents of a daughter, Karen Frances, born March 7 at St. Luke Hospital weighing 6 pounds 5 ounces. The maternal grandmother is Mrs. Greta Cohen of Ottawa, Canada. The paternal grandmother is Mrs. Dora Sobcov, also of Ottawa. The Sobcovs have a son, Michael, 1 1/2.

VISITS GRANDPARENTS

Kathy Sullivan of West Covina is spending the Easter vacation with her grandparents, Mr. and Mrs. Herbert H. Davidson, 185 E. Sierra Madre Blvd.

IT'S NEW — IT'S NEWS
IN ARCADIA

WILLIAM FISCHER
HAIR FASHIONS

FOR THE FIRST TIME

Presenting
BUDGET PERMANENT WAVES
STYLING DEPT.

PERMANENT WAVES \$6.95
And Up Complete

No Appointment Necessary . . .
Open Wednesday and Friday Evenings

BUDGET DEPT. PRICES
Shampoo and Set... \$2.50
Hair Cut... \$1.75
Permanent Waves \$6.95
and up

STYLING DEPT. PRICES
Shampoo and Set... \$3.50
Hair Cut... \$2.50
Permanent Waves \$15.00
and up

Call Now—HI. 7-9100 or HI. 6-6300
32 E. HUNTINGTON DRIVE
ARCADIA
Parking in Rear

Social and Club Activities



Mrs. Donald William Fedde

Club Activities . . .

Mount Alverno Guild Plans
'Wedding Bells' Home Tour

Mount Alverno Guild will sponsor a home tour, "Wedding Bells," May 21 from 12 noon until 3 p.m.

Tea will be served at Mount Alverno Mother House, 675 Highland, from 1 until 4 p.m. with door prizes being awarded at 3:30.

Those homes and gardens to be decorated with a different wedding theme, will be "The Bride's Shower" at the home of Mr. and Mrs. Andrew Papac, 945 Singing Wood Dr., with Mrs. William J. Simon doing the decorations.

"The Bachelor Dinner" at the home of Mr. and Mrs. Earl W. Kaufman, 1354 N. Michillinda, decorated by Mrs. Daniel C. Willis, and "The Bridal Party" at the home of Mr. and Mrs. George Dudley, 1150 Fallen Leaf Rd., decorated by Mrs. Christoper P. Robertson.

"The 25th Anniversary" at the Donald Brady home, 1751 Rodeo Rd., decorated by Mrs. James Pevarnik. Decorations for the Mother House will be under the direction of Mrs. Peter Thrill.

Other chairmen include Mrs. James D. Burke, tour; Mrs. John A. Moe, tickets; and Mrs. Fred Ganson, hostesses.

Proceeds from the benefit will be given the Sisters of St. Francis of Penance and Christian Charity to be used in furthering their building program.

WOMAN'S CLUB

Sierra Madre Woman's Club is sponsoring a trip to Ramona Pageant May 2. A bus will leave Kersting Court at 10 a.m. with tickets being \$2 and \$3.

Those wishing to participate in the project are asked to bring a picnic lunch which will be eaten in Riverside Park. Tickets available at Hartline Pharmacy.

A meeting of the executive board will be held April 1 at 10 a.m.

WCTU MEETING

Harter WCTU members will meet today at 2 p.m. in the home of Mrs. Emily Crockett, 137 E. Sierra Madre Blvd.

VFW AUXILIARY

Ladies Auxiliary of Veterans of Foreign Wars will have its regular monthly meeting April 1 at 8 p.m. in the clubhouse, 40 E. Montecito.

ST. RITA'S GUILD

St. Rita's Guild of St. Rita's Catholic Church is planning a "Springboard to Fashion" show April 7 at 11:45 a.m. in the Parish Hall.

Mrs. Caryl Griffin, coordinator, has selected guild members to model the spring showing which will feature materials and patterns available at Garland's Department Store. Mrs. John Tahl will be commentator.

Luncheon will be prepared and served by second grade room mothers under the supervision of co-room mothers, Mrs. A. Papac and Mrs. A. Cracknell.

Reservations may be made by calling Mrs. Engert at ELgin 5-3176 or Mrs. Vocolka at ELgin 5-0955.

CIVIC CLUB

Sierra Madre Club members will see a presentation of hair styles by Frank's Coiffures of Arcadia when

HOPPER'S

FOR EASTER

PERMANENT BEAUTY

PERMANENT VALUE

Artcarved DIAMOND RINGS

BYRON HOPPER JEWELER
11 KERSTING CT.
SIERRA MADRE

SCHOOL OFFICE CLOSED

The district office of Sierra Madre schools will be closed Good Friday. The schools will re-open Monday.

CROWN

COLONIAL BY & SONS CONCRETE
NOW — THRU TUESDAY

JOHN WAYNE and
DEAN MARTIN and
RICKY NELSON
HOWARD HAWKS'

RIO BRAVO
TECHNICOLOR® From WARNER BROS.
Sophia Loren, Anthony Quinn
"BLACK ORCHID"

SIERRA MADRE
LODGE 408

F. and A. M.
Public
School
Week

March 30—April 4
SOJOURNERS
WELCOME

Try a News Want Ad
For Quick Results



CALL EL. 5-2331

FOR ESTIMATES AND INFORMATION
ALL KINDS OF GUTTER AND
DOWN-SPOUT MATERIALS

PLUMBING
SERVICE

SIERRA MADRE HARDWARE CO.
25 W. SIERRA MADRE BLVD.

Anoakia School

Member California Association of Independent Schools
701 W. Foothill Blvd., Arcadia, Calif.

Lower School

Day—Boys and Girls Pre-School Through 4th Grade

Middle School

Day and Resident Girls Grades 5 Through 8

Upper School College Preparatory
Day and Resident Girls Grades 9 Through 12

MRS. BECK GALLIHER MRS. M. C. WINFIELD
Director, Lower School Headmistress, Middle
EL. 5-7259 and Upper Schools
EL. 5-1109

The Sierra Madre
Volunteer Fire Dept.

Invites All Sierra Madre Boys and Girls
Up to 10 Years of Age to

COME TO THEIR ANNUAL
EASTER EGG PARTY

Saturday, March 28, 1959

at 10:00 a.m.

Sierra Madre Memorial Park

HERMOSA AND SIERRA MADRE BLVD.

Mapha Members Have Meeting

Members of Mapha met in the Pasadena home of Mrs. James Nicholson, 1644 Wilson. Mrs. Henry Nuetzel was co-hostess.

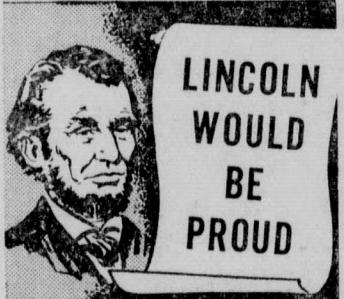
Those in attendance included Mrs. David Bixby, Mrs. Carlo Giuntini, Mrs. Morris Harper, Mrs. Wallace Kindel, Mrs. George Otte, Mrs. Paul Riekey, Mrs. Arthur Potter, Mrs. James Spear and Mrs. Verdi Olson.

KIWANIS MEETING

Ray Ingwersen of the Monrovia Kiwanis Club will speak on New Zealand at the luncheon meeting next Tuesday of the Sierra Madre Kiwanis in the Woman's Clubhouse.



FOR EXPERT SERVICE
EL. 5-1560
Antenna Service
AUTHORIZED DEALER
ZENITH TV
17 W. Sierra Madre Blvd.
(Next to S.M. Hardware)



Abraham Lincoln, who stood as a symbol of honesty and integrity, would be pleased with the principles practiced today in pharmacy.

We take great pride in our devotion to the ethical code of our profession, and we value our association with the medical profession with whom we share the public trust.

YOUR Rexall PHARMACY
Hartman
Rexall Pharmacy
29 N. Baldwin EL. 5-3311
After Hours Call
EL. 5-9641



NOW HEAR THIS
Sears breaks the price barrier on hearing aid glasses. Let me show you the new Silvertone Quality Hearing Aid Glasses at an amazingly low price.

Only **159.95**
Batteries, accessories and service for almost all makes of hearing aids.

FREE hearing test and consultation in the privacy of your home or in our air conditioned offices.

SILVERTONE GUARANTEE
Satisfaction guaranteed with your Silvertone Hearing Aid or your money back.

Sears, Roebuck and Co.
E. Foothill and Rosemead
Silvertone Hearing Service
Please send me without obligation the new Sears Booklet that tells me about the new way to hear. ABSOLUTELY FREE!

Name _____
Address _____
City _____

**Steincke-Rudbach Nuptials Announced in Denmark**

Mrs. Eve Steincke of Copenhagen, Denmark, has announced the engagement of her daughter, Inge Clye, to Jon Anthony Rudbach, son of Mrs. Lola Rudbach, 119 Esperanza.

The bride-elect is a graduate of Copenhagen Junior College and speaks seven languages. The couple met in Berkeley when she was visiting relatives and he was attending the University of California.

Jon (Tony) was graduated from Sierra Madre Elementary School, John Marshall and Pasadena High School. In June, he will graduate from the university where he is majoring in bacteriology and biochemistry. He is president of his fraternity, Sigma Pi.

The wedding is planned for July 4 in the English Church of Copenhagen. The reception will be held in the home of Inge's grandfather, K. K. Steincke, one-time minister of justice in Denmark.

The groom's mother and three of his fraternity brothers plan to be in attendance at the wedding.

Following a honeymoon in Germany and Switzerland, the couple will return to Berkeley where he will continue graduate studies in medical research and his work at Cutter Laboratory.

Mr. and Mrs. Newell Barrett, 425 Canon, honored their daughter, Hilary, at an afternoon party in celebration of her eighth birthday anniversary.

Spring flowers and favors were used to decorate the refreshment table. The young guests as well as the adults who were in attendance were enchanted by the performance of Don Miller, local pantomimist.

Those attending included

Hilary Barrett Marks Birthday

Jean and Kay Moyer, Denise Hammerschmitt, Becky Roe, Lindy Carruth, Diane Wilson, Karen Sloman, Mrs. Phyllis Wilson, Mr. and Mrs. Kenneth Moyer, Mrs. Linda Hammerschmitt, Mr. and Mrs. Norman Roe, and the guest of honor's sister, Lisa, and grandmothers, Mrs. Edward Barrett and Mrs. Herbert Nebenahl.

A shaky reputation is one that is built on the things a man intends to do.

THE BAFFLES

By Mahoney



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Mr. and Mrs. Newell Barrett, 425 Canon, honored their daughter, Hilary, at an afternoon party in celebration of her eighth birthday anniversary.

Spring flowers and favors were used to decorate the refreshment table. The young guests as well as the adults who were in attendance were enchanted by the performance of Don Miller, local pantomimist.

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**Holy Baptism
Services Sunday
At Faith Lutheran**

Easter services at Faith Lutheran Church, 835 Hastings Ranch Dr., will include a 9:15 a.m. parent-pupil Sunday School service and a 10:30 a.m. congregational Easter service.

In the 9:15 service, Holy Baptism will be administered for children. Parents are requested to make baptismal arrangements with Rev. Armin Hesse before Friday noon.

Pupils and their parents will be shown the colored slides of the first Easter day entitled "In Joseph's Garden." The pastoral address will be "That Third Day." Sunday School pupils will sing "Angels, Roll the Rock Away." (T. Scott).

In the 10:30 service, the choir, under the direction of Warren Zelt, will sing Christiansen's "Ye Watchers and Ye Holy Ones." Pastor Hesse's sermon theme will be "Easter—A Happy Day," based on Psalm 118, 14-24.

Last week Rev. Hesse announced that he had declined the call to the pastorate of Peace Lutheran Church in Fresno. He is the local congregation's first resident pastor, having come to the Hastings Ranch parish from Riverside in 1952.

**Easter Story's
Significance Is
Lutheran Topic**

A colorful array of lilies will beautify the sanctuary and altar of Shepherd of the Hills Lutheran Church for the 10 a.m. Easter Sunday worship.

The present-day significance of the Easter story of Christ's resurrection will be stressed by the pastor, Rev. Ray E. Hansen, in his sermon, "The Brightest Day."

The choir, directed by Mrs. Eileen Moxley, church organist, will present "Song of Praise" and the congregation will sing favorite Easter hymns.

The Sunday School will present its Easter program at 9 a.m., featuring songs by the primary and intermediate departments and a color film presentation on the Resurrection story.

Preceding Easter, the congregation will celebrate Holy Communion at 8 p.m. this Thursday, March 26, in the church, which is at 33 E. Sierra Madre Blvd., Sierra Madre. The Maundy Thursday Lord's Supper marks the observance of the time when Christ first instituted this sacrament before dying on the Cross the next day.

LESSON-SERMON

"Reality" is the subject of the Lesson-Sermon for all Christian Science churches on Easter Sunday. The sermon opens with the Golden Text from Mark.

Personal Income Chart
YOUR Career and YOUR Income Curve!
Today...TOMORROW
Save Valuable Time!
1. Yes, save valuable time, three six and nine month courses.
2. Guaranteed course for plan—regardless of time required for completion—lifetime free brush up training and placement.
3. Extended monthly tuition payments available.
4. Sawyer graduates are in great demand and receive top level salaries \$275 to \$250.
ENROLL FOR WINNING CAREER
A Few Enrollees Still Available
APPROVED FOR VETERANS
SAWYER SCHOOL
OF BUSINESS
1165 E. Colorado Pasadena
SY 2-7193



HANGING UP her wash alongside a king-size Easter Seal is 5-year-old Lynn Austerman of Van Nuys, one of nearly 9,000 Los Angeles County physically handicapped children being aided by the sale of Easter Seals. The 1959 Easter Seal campaign, sponsored locally by the Crippled Children's Society of Los Angeles County, is now under way and will continue on through Easter Sunday, March 29.

**Sam Kirks
Head Church
Lamplighters**

Sam Kirk, choir director, and Mrs. Kirk, church organist, were elected co-president of the Lamplighters Club of Sierra Madre Methodist Church last Saturday at the monthly meeting in the parish house. Thirty members attended.

Other new officers to be installed at the annual banquet May 23 at the Marino House will be Mr. and Mrs. Andy Westhafer, vice presidents, and Mr. and Mrs. Orrel Merrifield, treasurer and secretary.

Plans were discussed for the club's participation in the first annual fellowship banquet of the five couples' groups Friday evening, April 24, in the social hall of Holston Methodist Church in Pasadena. The combined meeting will take the place of the regular April meeting of the Lamplighters.

A social hour followed the business meeting and dessert was served. The committee was Mr. and Mrs. Carl Crawford and Mr. and Mrs. Westhafer.

**Rites of Tenebrae
To Be Observed
Thursday Eve**

The ancient office of Tenebrae will be observed at the Congregational Church, together with the service of Holy Communion this Thursday evening. Tenebrae, an adoption of an ancient Century office, symbolizes the flight of the disciples and the passion of the Lord.

As the passion story unfolds, the church is in increasing darkness, for each of the disciples, portrayed by deacons of the church, extinguishes a light as he departs. Finally, the altar candle, symbolizing the human aspect of the nature of Christ, is extinguished, and only the divine light of God's love remains.

Hymn stanzas, sung by the choir, interpret the devotional significance of the Passion, from the Hour of Fellowship in the upper room to the Hour of Loneliness in the Garden.

The service will begin at 7:30 p.m. Thursday evening, March 26.

**'Hyphenated
Judaism' Is
Beth Israel Topic**

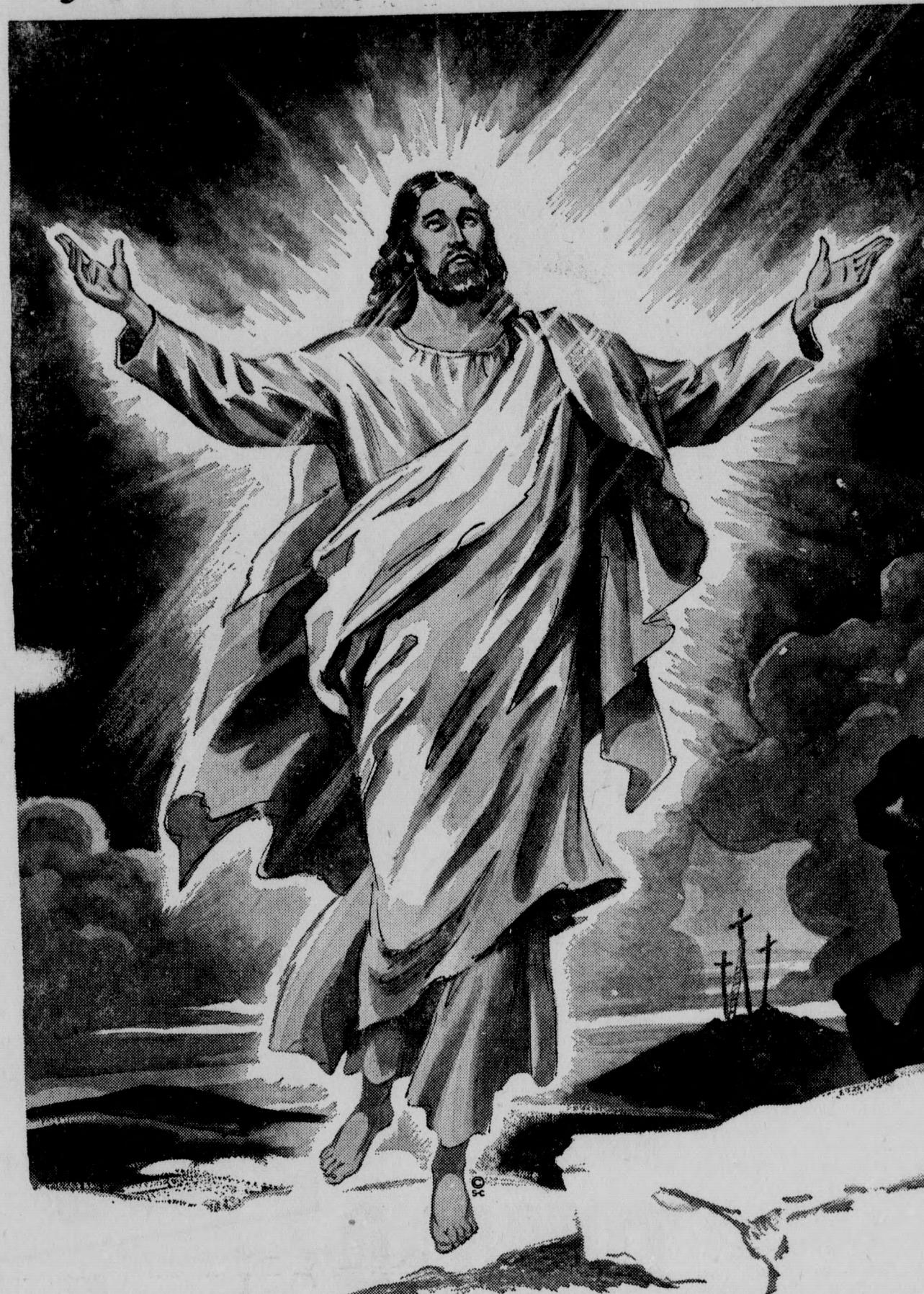
At the Foothill Jewish Community Center of Temple Beth Israel, Rabbi Charles W. Steckel spiritual leader, will conduct services on Friday evening, March 27 at 8:30 p.m. Cantor Salo Blumenthal, will assist.

Rabbi Steckel will speak on "Hyphenated Judaism." At the organ will be Miss Jerry Schuck. The Junior Choir will be heard under the direction of Oreg Bergman.

Hosts for the Oneg Shabbat following the services will be Mr. and Mrs. Irving Atlas and Mr. and Mrs. Leonard Kustner of Monrovia.

Rabbi Steckel will conduct Sabbath morning services at 9 a.m.

Go to the CHURCH of your choice this EASTER SUNDAY



He Is Not Here! He Is Risen!

As joyful worshipers throng to church this Easter Sunday to hear the exultant story of Jesus' triumph over sin and death, they will be reminded, once again, that Christ is not *here*—not in the gay dresses, or the lovely flowers, or the triumphant anthems, or in the words of the minister. He is not here, because He is risen, risen to the heights of victory, to which He calls us to follow.

This is the glorious fact about Easter. We go to church to give thanks to God for the victory which is ours in the risen Christ. And that victory is truly ours, not just for the brief moments we spend in church, or for Easter day, or even for the rest of our lives, but for all of Eternity.

So, when you go to church this Easter Sunday, go, not only expecting to find Christ there, but to take Him with you.

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

SIERRA MADRE HARDWARE

RASMUSSEN APPLIANCES

CARL HANSEN, Ford Dealer

NORM'S GARAGE

ROESS MARKET

ARNOLD'S HARDWARE

DON JACKSON STORE FOR MEN

SIERRA MADRE PAINT & WALLPAPER

AL FOXTON CHEVRON SERVICE

SIERRA MADRE NEWS

WISTARIA FLOWERS

FIRST WESTERN BANK
Sierra Madre Branch

RALPH'S SHOE STORE, INC.

SIERRA MADRE TOY VILLAGE

GARLAND'S

HARTMAN PHARMACY

RICHARD VICTOR'S

ROYAL DRUGS

OSTI'S LANDSCAPE NURSERY

PERRYS' STATIONERY AND GIFT SHOP

**DIRECTORY of
SIERRA MADRE
CHURCHES**

**BETHANY CHURCH OF
SIERRA MADRE**

Baldwin at Montecito

REV. ROBERT N. SCHAPER, Ph.D.
9:30 a.m. Sunday School
11:00 a.m. Morning Worship
6:30 p.m. Christian Endeavor Societies
7:00 p.m. Evangelistic Service
Wednesday Prayer Meeting 7:30 p.m.

**CHURCH OF ASCENSION
(EPISCOPAL)**

Corner N. Baldwin and Laurel Aves.
REV. HARLEY GIBBS SMITH, JR., Rector
Sunday 7:30, 9:15 and 10:30 a.m.
Holy Eucharist
9:45 a.m.—Children's Sunday School
Classes (Elementary)
9:15 a.m.—Nursery care
Weekdays—7:00 a.m.

**CHURCH OF THE
NAZARENE**

191 W. Sierra Madre Blvd.

ORIAN G. BURLISON, Ph.D., Pastor
Sunday Morning Bible School 9:45
Morning Worship 11:00 a.m.
Young People's Service 7:00 p.m.
Mid-Week Prayer Meeting 7:30 p.m.
(Wednesday)

**CONGREGATIONAL
CHURCH**

"Church of the Singing Tower"
Sierra Madre Blvd. at Hermosa

REV. GEORGE LINDSAY, Minister
DUPLICATE SERVICES
Sunday 9:30 and 11:00 a.m.
Church School 9:30 a.m.
Pilgrim Fellowship 7:00 p.m.

**FAITH LUTHERAN
CHURCH**
MISSOURI SYNOD

835 Hastings Ranch Dr.

A. HESSE, Pastor
Sunday School 9:15 a.m.
Worship 10:30 a.m.

**FIRST CHURCH OF CHRIST,
SCIENTIST**

186 W. Highland Ave.

Sunday School for Pupils up to age 20 9:30 a.m.
Sunday Service and Child Care 11:00 a.m.
Wednesday Evening Testimonial Meeting 8:00 p.m.
The Reading Room at 22 N. Baldwin Ave.
Open Daily Except Sundays and
Holidays from 12 to 5 p.m.

**FOOTHILL JEWISH
COMMUNITY CENTER
OF TEMPLE BETH ISRAEL**
212 N. Lima St.

DR. CHARLES W. STECKEL, Rabbi
SALO BLUMENTHAL, Cantor
Friday Evening Services 8:30
Saturday Morning Services 9:00
Tuesday Evening Adult Class 8:15
Sunday School 10 a.m. (Sundays)
Hebrew School Monday Thru Thursday
4:00 to 6:00 p.m.—Age 8-14
Sundays for Adults 10:00-12:00

**SHEPHERD OF THE HILLS
EV. LUTHERAN (ULC)**

"Sierra Madre's Youngest Congregation"
33 E. Sierra Madre Blvd.

REV. RAY E. HANSEN, Pastor
Sunday School, Bible Study 9 a.m.
Worship Service 10 a.m.
Communion First Sunday in Month

**SIERRA MADRE METHODIST
CHURCH**

West Sierra Madre Blvd. at Michillinda
CHILTON C. MCPHEETERS, Ph.D., Minister
Church School 9:30 a.m.
Classes for All Ages
Morning Worship 11:00 a.m.

ST. RITA'S CHURCH

318 N. Baldwin Ave.

**FR. THOMAS O'MALLEY
FR. JAMES WALSH, Assistant**
Masses Sunday 6:30, 8:30, 10:30, 12:00
On Holy Days Masses at 6:00, 8:00, 10:00
Evening Devotions Wednesday
and Friday, 8:00

**TRINITY PRESBYTERIAN
CHURCH**

Hastings Ranch Dr. and Sierra Madre Blvd.
REV. DONALD H. OSTRANDER, Minister
9:30 and 11:00 a.m. Church School
9:30 and 11:00 a.m. Worship Service
7:00 p.m. Westminster Fellowship

WORDS... or Just Being Human
THOUGHTS
by Brad AndersonOH, THEY'RE GOOD BRUSHES
...AND HE WAS FEATURING
A SPECIAL OFFER THIS
WEEK...COULD KICK MYSELF FOR
LETTING THE HANDSOME
DEVIL CHARM ME INTO
BUYING THIS JUNK!RED TILE ROOF
White Spanish stucco, 14x
22 liv. rm. w/fireplace.
Family din. rm. Big kitchen
and breakfast room. 3
bedrms. and full basement.
Furnace heat. Completely
furnished.
\$15,850-\$1,800 DownPangborn
Realty Co.
Founded 1933
Complete Multiple Listing
344 W. Sierra Madre Blvd.
EL. 5-0201
Eves — EL. 5-1920

LEGAL NOTICE

NOTICE OF INTENDED SALE
NOTICE IS HEREBY GIVEN: That John W. Reece, Vendor whose address is 169 S. Baldwin Ave. in the City of Sierra Madre, County of Los Angeles, State of California, intends to sell to Elizabeth M. Liniger, Vendor, whose address is 169 S. Baldwin Ave. in the City of Van Nuys, County of Los Angeles, State of California, the following described personal property, to wit: All fixtures and equipment and good will of a certain Variety Store known as "Paces 5" located at 26 W. Sierra Madre Blvd. in the City of Sierra Madre, County of Los Angeles, State of California, and that an executed mortgage of the same will be made, and the consideration therefor will be paid at 10 o'clock A.M. on the 17th day of April, 1959, at the escrow department of the Foothill & Rosemead Branch of Security First National Bank of Los Angeles at 3555 E. Foothill Blvd. in the City of Pasadena, in the County of Los Angeles, State of California. Dated March 19, 1959.
JOHN W. REECE, Vendor

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NOTICE OF INTENDED
MORTGAGE
NOTICE IS HEREBY GIVEN: That Elizabeth M. Liniger, Vendor whose address is 169 S. Baldwin Ave. in the City of Sierra Madre, County of Los Angeles, State of California, intends to mortgage to John W. Reece, Vendor, whose address is 169 S. Baldwin Ave. in the City of Sierra Madre, County of Los Angeles, State of California, the following described personal property, to wit: All fixtures and equipment of a certain Variety Store known as "Paces 5" and 25 cent Store and located at 26 W. Sierra Madre Blvd. in the City of Sierra Madre, County of Los Angeles, State of California, and that an executed mortgage of the same will be delivered and the consideration therefor will be paid at 10 o'clock A.M. on the 17th day of April, 1959, at the escrow department of the Foothill & Rosemead Branch of the Security First National Bank of Los Angeles at 3555 E. Foothill Blvd. in the City of Pasadena, in the County of Los Angeles, State of California. Dated March 19, 1959.
ELIZABETH M. LINIGER,
Mortgagor

PEEKING AT PROFILES . . . Comparing her own profile with those of beauties 800 years ago, a visitor examines two examples of African Yoruba art in Paris.

CLASSIFIED

ADVERTISEMENTS EL. 5-3324
CLASSIFIED RATES

Straight classified 20c a line, 60c minimum, third run free; monthly, 15c a line. Classified Display, \$1.05 an inch; monthly, 95c an inch.

Directory rate 80c an inch, monthly only.
Deadline for Ads 2 p.m. Tuesday.

WORK WANTED

DAY WORK — MONDAY &
WEDNESDAY AVAILABLE
SY. 7-7039
A:3-26-49IRONING DONE IN MY
HOME — \$1 HOUR
39 WINDSOR LANE
A:3-26-42DAY WORK — \$25 Hour
EL. 9-5218
Call After 6 p.m.
A:3-19tA REAL professional paint
job. Interior and exterior
residential work. Best
materials, low prices. Call
Gill, EL. 5-3703.
A:3-19tPAINTING — Inside or
outside. Rooms \$1 and up.
GL. 3-2663.
A:3-19tTHOMAS HOUSE CLEANERS
Special price. Wash walls,
ceilings, woodwork, windows,
wax and polish floors; painting. SY. 4-7857.
A:3-19tRELIABLE lady to baby sit.
Days or evenings. Call EL.
5-6900.
A:3-12tDAY WORK — Colored, Wed.
& Sat. open. \$1.25 hr. Own
transportation. Mrs. Tally,
SY. 5-3747. A:3-12-26I WILL do any kind of yard
work you want me to do.
EL. 5-8363.
A:3-12-26GARDEN WORK WANTED
BY YOUNG MAN. REA
SONABLE. EL. 5-0540.
A:3-12-26PAINTING — Guaranteed.
Neat & reliable. 20 years'
experience. Free est. Call
for Earl — SY. 3-0969.
A:3-5-26INCOME TAX
Forms Prepared
Call Specialist — EL. 5-6375
A:2-26tSHARPENING and repair
of power and hand lawn
mowers. Saws — all types
and edged tools. 57 W.
Montecito Ave. EL. 5-6124.
A:2-5tIRONING done in my home.
\$1.00 per hour. 39 Windsor
Lane. A:1-22-3-19RELIABLE woman will baby
sit days or evenings. EL.
5-1336.
A:4-3-4TYPING DONE IN MY
HOME. Mrs. Gohr, EL.
5-0980. A:1-23tCARE of mother and baby
by practical nurse. General
babysitting. Avail. for
vacationing parents. SY.
5-2401. A:10-9tFACTORY SECONDS — Pickled
melon rind, preserves,
olives. Ward's Factory, 273
E. Highland. No deliveries.RUMMAGE SALE PRICES
Men's shirts, pants, 25c.
Ladies' dresses, shoes,
blouses, 20c up. Children's
shoes, clothing, 10c up.
Mattresses, beds, \$5.95.
Furniture, antiques, dishes,
misc. Fresh stock daily.
Open every night 11-9.
E:3-10tONE-BEDROOM cottage. One
block to everything. \$50.
No children or pets. 101 N.
Lima, EL. 5-0076.
D:3-19-42UNFURNISHED Houses —
Unique setting. Older 3
bedrms, fireplace, water pd.
\$125-\$150 according to cir-
cumstances. CL. 5-6744.
D:3-19-42VETERANS THRIFT STORE
25 E. Colorado, Pasadena

LOST AND FOUND

LOST — Beautiful circle of 32
diamonds in platinum wed-
ding ring. Sentimental rea-
sons. Reward. EL. 5-2174.
G:3-26LOST — Boy's charcoal jack-
et Sat. at Little League
tryout. HI. 7-4975.
G:3-262-BEDROOM older house.
\$65 mo. Close to stores.
Black to school. EL.
5-3713. D:3-12-26TILE ROOFS REPAIRED
by Expert Roofers
All Kinds of Roofs
CENTRAL ROOFING CO.
1643 S. Myrtle Ave.
Monrovia, Calif.
EL. 9-6101NO STAIRS — Ideal for older
couple. Modern de luxe 1-
bedrm, patio apt. \$90. Stove,
refrig., disposal, natural
kitchen. 240 W. S. Blvd.
EL. 5-8461. D:2-19t2-BDRM, 2-ba, unfurnished
apt. Pvt. sundeck/w view.
Built in range, carpet,
drapes, etc. \$125. EL.
5-2429. 451 N. Baldwin.
D:2-5tFOR RENT — Used Refrig-
erators, \$5.50 month; Used
Washers, \$4.00 month. 90-
day rent may be applied
on purchase.RASMUSSEN APPLIANCES
52 W. Sierra Madre Blvd.
EL. 5-9258FOR SALE —
MISCELLANEOUSBABY grand piano, boy's
beige suit, pair charcoal
trousers — both size 14-16.
Excellent condition. EL.
5-6773. E:3-19-42BEAUTY COUNSELORS
REPRESENTATIVE
Mrs. L. Cowell — EL. 5-3998SHAMPOO and Wave, \$2.00.
Permanents, \$8.50 and up.Complete with haircut and
styling. Wistaria Beauty
Shop, 55 N. Baldwin. EL.
5-9526. E:11-20tWE BUY and sell tools, ma-
chinery, furniture. DON'S
U.S. F. M. MERCHANDISE
1210 S. Myrtle, Monrovia.
EL. 8-6880. E:2-26tUSED refrigerators, deep
freezes, automatic wash-
ers, gas and electric ranges
for sale. Always at reason-
able prices.RASMUSSEN APPLIANCES
52 W. Sierra Madre Blvd.
EL. 5-9258

\$144,500

BILL DING Says

MODERNIZE YOUR
HOME AND YOU —WILL INCREASE
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Mrs. L. Cowell — EL. 5-3998

Charm Course Starts April 5 For Teen Girls

Pasadena Department of Recreation will offer its Charmette series of eight lessons in self-improvement for junior girls beginning April 4 at Wilson Junior High.

Subjects included in the course are modeling and good grooming, hair styling and care of the hair, makeup, wardrobe planning, color analysis and social etiquette. A fashion revue will be held the last lesson.

Registration may be made through March at the Department of Recreation.

Zoning

(Continued From Page 1) television transmitters behind the city to present their plans to the Council.

3. Agreed to consider the hiring of a full-time fire marshall, as suggested by the Volunteer Fire Department.

PUBLIC SCHOOL WEEK

A meeting will be held Monday with PTA representatives, School Superintendent Robert E. Walker and members of the local Masonic Lodge to make plans for Public Schools Week which is regularly observed the last part of April.



PANDA IN THE POT

Stew over the dreadful possibility of it all is London panda "Chi Chi." Don't worry, he's just about to get a bath.

"SPEEDY" CAR WASH
On Saturday, April 4, the Junior class of La Salle High will sponsor a "speedy" car wash on the school parking lot, 3880 E. Sierra Madre Blvd. The price will be \$1 per car, with the proceeds used to finance the first annual prom slated for the Altadena Town and Country Club on May 1, 1959.

CLARY ANNIVERSARY

A block party-picnic will mark the 20th anniversary of Clary Corp. next Monday, March 30. National, county and city officials will honor Hugh L. Clary, founder and president of the San Gabriel corporation.

Garden Notes . . .

Constant Work Can Produce Beautiful Lawn

One long-time gardener we know has put it this way: "The man who claims no lawn problems is either lucky or lying." His comment is overly harsh since it makes no allowance for skill, but it points up a common problem of gardening in California.

There's still nothing like a beautiful lawn, and most gardeners wouldn't even consider a substitute. So let's look at what can be done to keep them happy with the least effort possible.

THE CALIFORNIA Association of Nurserymen suggests that a little effort frequently applied will go a long way. Certainly it's better than the infrequent big effort which usually comes too late. One exception to this is your watering schedule. It's better to train a lawn to take deep watering infrequently so that root growth gets down where a vacation drought will be less apt to affect them and cause trouble on top.

Your lawn feeding program should start immediately—if not sooner. A late winter or early spring feeding gets the lawn off on the right foot. Light follow-up applications of a complete fertilizer can be made at one month or six-week intervals.

Another early spring job is to apply weed killer and thereby reduce competition for the room and board your grass needs. Following—along about May—a treatment with crabgrass control can reduce the frequency of that unpleasant invader later. Summer follow-ups will probably be necessary for complete crabgrass control.

THE HEIGHT you mow should be regulated by how fast the lawn is growing. If you have your mower set at 1 or 1½ inches during winter make sure it's 1½ to 2 inches as weather warms up. You can ruin a lawn's appearance (and future) by cutting it too short in hot weather.

we've cooked up a batch of... **EASTER FOOD SPECIALS!**

WEDNESDAY, THURSDAY, FRIDAY, SATURDAY—March 25, 26, 27, 28

SMOKED HAMS	
JONES DAIRY FARM SAUSAGE	79¢
LINKS lb.	65¢ lb.
APPLE VALLEY FRESH FROZEN RAINBOW TROUT	29¢ ea.
ALASKAN KING CRAB LEGS	89¢ lb.
POPPY LONG ISLAND OVEN READY DUCKLING	49¢ lb.
EASTERN GENUINE OVEN READY CAPONS	69¢ lb.

POPULAR BRANDS FULLY TENDERIZED	
HAM	43¢
FULL STRING HALF	1 lb.
WHOLE HAM	49¢ lb.
OCEAN SPRAY CRANBERRY SAUCE	
CENTER CUT	SLICES of HAM 98¢

ZWAN CANADIAN STYLE	3 LB. \$2.98
BACON	4 LB. \$3.98
ZWAN CANNED HAM	3-lb. Can \$2.98
SUNNEE — FROZEN BUTTERED STEAKS	2 in Pkg. 45¢
SWANSON'S FRESH FROZEN CHICKEN BREASTS	

Happy Easter Eating!	
Roberts "GENUINE HOMEMADE" SALADS	
Fruit Salad	16-oz. CUP 39¢
Carrot and Raisin	16-oz. CUP 29¢
PILLSBURY'S BISCUITS	10 BISCUITS IN PACKAGE 10¢ Pkg.

easter Fruit BASKETS	
AS PACKED BY Roberts	
VELVET BAKING SIZE RED YAMS	2 lbs. 19¢
ROBERTS All-Green ASPARAGUS	19¢ lb.

Best Buys!	HEMET WHOLE AND CUT YAMS	DANISH CREAMERY GRADE 'AA' BUTTER	Laura Scudder's PURE PEANUT BUTTER	HEMET WHOLE YELLOW CLING SPICED PEACHES
4 FOR \$1.00	703 CAN	49¢	49¢	4 FOR \$1.00

HILLS DALE HAWAIIAN PINEAPPLE	NABISCO PREMIUM SALTINE CRACKERS	SCOTT CUT RITE WAX PAPER	SANITARY diasof
HALF SLICES — Net Wt. 20 oz. 25¢	1-lb. Box 25¢	125-Ft. Roll 25¢	1 PINT 89¢
CHICKEN OF THE SEA ALBACORE Solid WHITE TUNA	M-D TOILET TISSUE	ALCOA ALUMINUM FOIL WRAP	CHUN KING CHOW MEIN NOODLES
703 CAN 35¢	4 PAK 37¢	25-Ft. Roll 29¢	3-oz. CAN 15¢
KAL KAN BEEF LIVER FOR CATS 'N' DOGS 2 FOR 47¢	GOLD LABEL CIRCUS MIXED NUTS	BOSCO MILK AMPLIFIER	CHOICE RUBY-RED Grapefruit

FROZEN FOODS	White Scotties FACIAL TISSUES By SCOTT
CORONET—5½-oz. ONION RINGS 25¢	25¢
HI-VI CALIFORNIA ORANGE JUICE PRODUCT 6 FOR 99¢	35¢
BIRDS EYE—Sliced SLICED STRAWBERRIES 5 FOR 99¢	25¢
CHICKEN OF THE SEA TUNA PIES 5 FOR 99¢	25¢

KEEP SLIM WITH DIETETIC FOODS	PURE EASTER DYES
SLICED STRAWBERRIES	8-oz. TIN
CHICKEN OF THE SEA TUNA PIES	DOMESTIC AND IMPORTED CANDIES





A PREVIEW of the fashions to be shown at Shakespeare Club's annual bridge luncheon and fashion show, "Spring Fever," March 31 was displayed at a recent meeting of the committee by Mrs. Dale Sandro in

the home of Mrs. Clay Snider, 3700 Par Orchid Lane. From left, Mrs. Jack Partch, Mrs. Loring Dyer, Mrs. Roger Otis and Mrs. Al Korngeibel. Cheron's of San Marino will present the spring fashion show.

VILLA VIEWS

By Toni Maurin
SYcamore 7-9634

It hardly seems possible that Easter time has come again so soon, but here we are within the days of Holy Week. It is a wonderful thing to see people stopping in their busy life to go and worship in their churches. It is quite possible to live a busy and happy life without acknowledging the presence of God, but how much fuller is the life that has been enriched and helped with faith and the simple sacrifice that faith exacts. For those who have that faith, no matter what they name it, will never walk alone. It is for this great sacrifice that God made for man do we give thanks each new Easter morning.

ALTHOUGH it is increasingly difficult to find people home with the beautiful spring weather that has prevailed this year I finally managed to get a bit of news. (I'm still waiting for the winter weather that never got around to coming our way!) Dr. and Mrs. Clete Dorsey of Fairpoint Ave. had a few friends in for dinner last Saturday night. Their guests were Dr. and Mrs. Ralph Martin, Dr. and Mrs. E. Hendricks and Dr. and Mrs. John Eaton.

THE BEN ROGERS of Pasadena Glen took a trip to San Francisco over the weekend to visit the recently departed William Friedrichs. On their return they brought the Friedrichs' son, Bill, down for a brief visit.

SPEAKING of people from the North, I had a note from Mr. and Mrs. Emerson Reichard, who recently moved to Sacramento from this area. She said that although they miss their many friends down here they are enjoying Sacramento and their new home very much.

MR. AND MRS. George Prescott of Trevan Road had their new son, Joel Robert, christened on Palm Sunday at the Trinity Presbyterian Church.

MR. AND MRS. Edward R. Halperin of Old House Road returned home last week after a perfectly fabulous trip to Mexico. They flew down to Mazatlan, where they did as everyone else—fished! After a few days there they went to Guadalajara where they did

Disney Film at Field April 4

"So Dear to My Heart," a Walt Disney production about a boy and his black lamb, will be shown in the Eugene Field cafeteria on April 3 and 11 a.m. April 4. The showings are open to all children of the school and their friends.

They looked up a friend of their daughter's who lived there and through him were able to see sights that are not known to most tourists. They became acquainted with many of the people and were truly entertained as friends in a foreign country. They happened into a store there and met a Mr. Royer. When he found that they were from Pasadena, he told them that he was the son of one of the Hastings brothers who formerly owned all the Ranch area. Rather a small world, what?

MRS. GEORGE HOLMES of Old House Road had a bridge luncheon last week to honor Mrs. E. L. Mohr Jr. Her other guests were Mesdames Norman White, John Hawkins, Madison Meredith, Jack Paschall Jr., Harold Zook and Theodore Bauerle.

JUST GOT word that Mr. and Mrs. Dan Rogers of 1786 Old Grove Road have sold their home and bought a new one in Arcadia. They plan to move on or about April 15. Their new address will be 1626 Rodeo Rd.

MRS. JACK MILNE of 3154 Meyer Loa Lane had a luncheon and card party recently for some of the neighbors. Her guests were Mesdames Larry Dietzel, Karl Dietzel, John Allin, John Wills, Dan Marosh, Ward Clark, F. Wayne Furstenberger, Neal Batterson, L. T. Greiner, William F. Nash and Arthur Andrews.

Mrs. Stuart Zuck Honored Guest At Stork Shower

Las Companeras honored its president, Mrs. Stuart Zook, at a combined cocktail party and stork shower last Friday in the home of Mrs. Ervin Douglyn, 1425 Daverick, party chairman.

Assisting Mrs. Douglyn were members of the executive board, Mrs. Charles Harison, Mrs. Harlan Dunn, Mrs. Harry Langstaff, Mrs. Forret Paxson, Mrs. William Lawson, Mrs. Wilton Stewart, Mrs. Raymond Driemeyer, Mrs. Robert Meason and Mrs. Jan Hjorth.



FRED PHILLIPS, 3865 Canfield, stands beside the 175-pound marlin he landed Feb. 28 at Mazatlan, Mexico. He and Mrs. Phillips, who have just returned from several weeks in Mexico, were 12 miles out in the Pacific when Mr. Phillips brought this one in after a 25-minute battle. A few minutes later he hooked another, but that one got away just before being brought into the boat after a 40-minute fight. The Phillips, who drove into Mexico from Arizona through Nogales, visited the historic city of Alemos and other places of interest, recording their experiences with stereo-camera.

UP ON . . .

Hastings Hill

"Cal Clips Mountaineers," says a headline on the sports page, and of course everybody knows it means that the University of California Bears from Berkeley defeated West Virginia to become national college basketball champions. Hooray for Cal!

Personally we think it's great that we think it's great for children who won free tickets in the school's last paper drive.

Coffee Party Held for Mrs. Hillard

Mrs. Harry S. Meily, 1125 Tropical, entertained at a farewell coffee hour, honoring Mrs. Millicent Hillard, 1120 Tropical, who moved to Sierra Madre last week.

Guests included Mrs. James A. Giffinger, Mrs. Lester Crawford, Mrs. Ira Hardt, Mrs. Chester Egmon, Mrs. Joseph Budreau, Mrs. Dean Scurr, Mrs. Nathan Miner, Mrs. Pat Coleman and Mrs. Grant Changstrom.

other picture of a small white straw hat with some fake flowers glued on the crown, which the breathless writer calls a "flirty little cloche sprouting petals and shouting about the fun."

But ad writers! (not Dottie Underwood, of course.) Would you say they were trying to sell their merchandise or outdo each other in fancy words. This Easter finds them in their glory, oozing with adjectives. Hey, maybe "ad" is short for adjective, and not for advertisement.

Guests included Mrs. James A. Giffinger, Mrs. Lester Crawford, Mrs. Ira Hardt, Mrs. Chester Egmon, Mrs. Joseph Budreau, Mrs. Dean Scurr, Mrs. Nathan Miner, Mrs. Pat Coleman and Mrs. Grant Changstrom.

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RANCHETTES

Mr. and Mrs. Richard C. Martin, 3850 Valleylights, are the parents of a son, Anthony McKenna, born Feb. 25 at St. Luke Hospital, weighing 6 pounds, 14 ounces. The maternal grandparents are Mr. and Mrs. Warren McKenna of Los Angeles. The paternal grandparents are Mr. and Mrs. W. E. Dell Martin of Cleveland, O.

A second son, Mark Alan, was born to Mr. and Mrs. George Posthumus, 938 Bedford, March 8 at St. Luke Hospital, weighing 10 pounds, 6 ounces. The maternal grandparents are Mr. and Mrs. C. R. Little of South Gate, Ky. The paternal grandparents are Mr. and Mrs. Ornes Posthumus of Eagle Rock. The other Posthumus son is Bruce, 5.

Twin daughters, Anita Ma-



FILM ON SWITZERLAND

Switzerland will be brought to the screen of the San Gabriel Civic Auditorium in color film Monday evening, March 30, under the auspices of Elmer Wilson, Kenneth Richter, photographer, will appear in person as narrator.

ONE WILL BE ORANGE QUEEN—These five Southland beauties all have their hands on the crown, but only one will be "California Orange Queen" to reign over 1959 National Orange Show in San Bernardino, April 23-May 3, as 41 entrants competed Thursday, March 12, in contest on exposition grounds. Winner's identity will be disclosed April 23. Finalists above, left to right, are Julie Massaro, 17, of Apple Valley, "Miss San Bernardino County"; Dene Guevara, 17, of El Monte, "Miss Los Angeles County"; Melonie Too, 17, of San Jacinto, "Miss Riverside County"; Dorothy Mumford, 17, of San Diego, "Miss San Diego County" and Margery Fischer, 17, of Costa Mesa, "Miss Orange County".

Wilson Girls Take State Fitness Test

Wilson Junior High girls currently are participating in a series of physical fitness tests designed to evaluate the capabilities of California students and establish achievement scales applicable to performance of boys and girls of the present decade.

Tests are organized into five groups of events, each involving particular phases of physical fitness. Included are:

Standing broad jump, jump and reach—where power, co-ordination, strength, flexibility of legs and body and balance are involved.

Knee push-up—where muscular strength, endurance of arms and strength of shoulder girdle is involved.

Sit-up—to check abdominal endurance and strength.

Fifty-yard dash—to check speed and endurance.

Softball throw for distance—to check agility, co-ordination, body control and strength.

Hastings School Menu

ELEMENTARY SCHOOLS
30c TRAY LUNCH

March 30-April 3, 1959

Monday: Tater pups, string beans, carrot sticks, pudding, slice of bread and butter and milk.

Tuesday: Hamburgers with cheese, peas, carrot wheels, apple sauce and milk.

Wednesday: Chop Suey, spinach, diced peach compote, peanut butter cookie, slice of bread and butter and milk.

Thursday: Meat ball and mashed potatoes, carrots, orange cake, slice of bread and butter and milk.

Friday: Oven grilled fish, Au gratin potatoes, mixed green salad, mixed fruit cup, whole wheat rolls and butter and milk.

Various à la carte items available at extra cost.

No à la carte items sold except as an addition to tray lunch or to children bringing lunch from home who wish to buy supplemental dishes or to adults. Ice cream is an à la carte item.

Try a News Want Ad
For Quick Results

Fun ahead? Don't forget...

KODAK FILM

All types, all sizes, available here

Seems like everything we do is more fun when a camera goes along with the crowd. And there's nothing like pictures to help you recapture those pleasant moments for re-enjoyment through the years. If there's fun coming up, stop in for the Kodak Film you'll need. Then see us again for fast, expert finishing when your pictures are taken.

Hartman
Rexall Pharmacy

29 N. BALDWIN

EL. 5-3311

be up to date when you communicate

ENJOY
the pleasure of privacy

When you have an important telephone call do you have to talk in front of an audience... a noisy audience... perhaps your own family or friends? Small tots, guests and others need not disturb you when there is an extension phone conveniently located in your home. It can save you time and steps too when you receive a call.

If you've often had the desire to pick up your phone and quickly run to another room, it's time to pick up your phone right now and call the business office of your telephone company.

Talk to them about an extension phone. Costs only a few cents a day.

California Water & Telephone Company
A growing line of communications in Southern California



MY FAIR LADY... Ann Schraedel, her head in the clouds and hands outstretched, soaks up some of the Miami Beach sunshine while the rest of the nation freezes.

Printing is more than just typesetting and press run to our expert craftsmen. Carefully prepared layout, type selection and expert printing make each job eminently suited to its purpose.

Sierra Madre News
9 Kersting Court

Camp Fire Log... Cub Pack 379 Makes Awards

Plan Nature Study Course For Scouts

A nature workshop sponsored by the Department of Parks and Recreation will begin April 2 for five Thursdays at Descanso Gardens, La Canada.

Birds, chaparral, tree, pond and sea life will be included. Registration forms are available at the Camp Fire office.

Council-wide spring basic training courses for potential guardians and Blue Bird leaders also will begin in April, the courses to be held at the Pasadena YMCA.

Camp Fire guardians will receive instruction from 9:30 to 11:30 a.m. on April 2, 9, 16, 23, 30 and May 7. The April 30 session will be outdoor training at Camp Chiquita, lasting until 1:30 p.m.

Blue Birds will receive their instruction from 9:30 to 11:30 a.m. April 7, 14, 21 and 28, and May 5. The April 28 session will be held at Camp Chiquita, lasting until 1:30 p.m.

In addition to presenting monthly awards, Cub Scout Pack 379, during its March meeting, watched Den 3 give a musical skit the boys will present at the annual Field PTA, character education meeting this spring.

Bear awards included the Bear badge to Warren Bacon and gold and silver arrows to Mike Hawkins; denner stripes to Mark Hyde and Jerry Kingsley; assistant denner stripes to Mike Hedrick and Andy Linden, and Bear books to Andy Linden and Jeff Clark.

Lion books were presented to Roger Cannon, Bruce Burdick, Carter Ray and Richard Jensen. Two-year pins were presented to Roger Cannon and Richard Jensen and a one-year pin to Andy Linden.

CAMPING COURSE

The 7th annual family camping course will be offered without charge to the public by the Pasadena Department of Recreation and the Pasadena Casting Club at Jefferson Elementary School Auditorium, 1500 East Villa, Pasadena, starting Thursday evening, April 16, from 7:30 to 9:30 p.m., for six consecutive Thursday evenings.

WINES & LIQUORS
WEEK-END AHEAD...
CHECK YOUR HOME-BAR!

FOR EASTER PARTY ENTERTAINMENT

CALL FOR FREE
PROMPT DELIVERY
SY. 6-8246

HOUSE of BOURBON

LIQUOR — DELICATESSEN
Call for Free Prompt Delivery
OPEN TILL 2 A.M.
FRIDAY AND SATURDAY
SY. 6-8246
3778 E. FOOTHILL BLVD.
(Block East of Rosemead)
OPPOSITE THE NEW SEARS

FOR A CLASSIFIED AD
Call ELgin 5-3324

Easter VALUES!

PRICES EFFECTIVE THU., FRI., SAT. AND SUN.,
MARCH 26, 27, 28 AND 29

HUGE NEW SELECTION!
LADIES' BLOUSES
New cottons, including
No-Iron Drip Dry.
Sizes 32 to 38. Reg. 1.98. **SPECIAL**

\$1.59

LADIES', MISSES'
SKIRTS
Woolens, Linens and Other
New Fabrics. Sizes 8 to 18.
Values to \$5.95. **SPECIAL**

\$3.98

HUGE NEW SELECTION
COSTUME JEWELRY
Summer styles... Just unpacked
Values to \$1.00 each

4 for \$1.00

GIRLS' HAT AND BAG SETS
Cute Easter Clip Straw Bonnets
with Matching Handbags.

\$1.98

GIRLS' EASTER DRESSES
Several Brand New
Styles in a Complete
Size Range
BUDGET PRICED AT

\$2.98 and \$3.98

PIROUETTE Famous NYLON HOSIERY
60 Gauge Dress Sheers, Seamless Sheers, Seamless, Heel and Toe or Sandalfoot. Sheer Stretch or twin thread 66 Gauge.

INDIVIDUALLY BOXED
99c and \$1.25 Pr.

Free Offer!

Buy two pair and
Get One Pair of
Equal Value!

FREE!

Shopping Bag DEPARTMENT STORES

MEN'S TIES
Rich-looking four-in-hand or handsome clip-on bows.

88c

MEN'S DRESS SOCKS
Argyle and novelty patterns. Nylon reinforced combed cottons. Sturdy elastic tops. Sizes 10 to 13.

2 pairs 99c

MEN'S WHITE DRESS SHIRTS
Pima combed cotton. Regular or French cuffs in all sizes.

\$2.49

FREE! GRASS
With Purchase of Any
EASTER BASKET
Priced at 25c or Up

Reg. 15c Pkg. of Shredded Wax Paper

MEN'S DRESS SHIRTS
Pima combed cotton. Regular or French cuffs in all sizes.

\$2.49

Ideal Gift for Dad or Big Brother.

Your Health . . .

Virus Is Suspected as Cause of Shingles

(Presented as a public service by the Foothill District of the Los Angeles County Medical Association)

Even a person who has experienced a severe attack of shingles finds it difficult to describe. Certainly the disease, medically known as herpes zoster, produces excruciating pain and renders the victim to a state of debility physically and emotionally.

The exact cause of shingles is not known, but a virus is the culprit suspected. The great pain associated with the affliction is easily understandable when one realizes that the disease attacks the nerve endings in the body. Since these nerve endings act as little sub-stations off the main nervous system to carry sensations from one part of the body to another anything that attacks their delicate mechanism produces intense pain.

THE DISTINCT manifestation of shingles is the eruption of small blisters on the skin in the site involved. Even before these are seen, the sensitivity of the skin to the slightest touch is felt. And when one little cluster of blisters disappears, another may crop out, either at the same site or nearby. There is great tenderness, and this may persist long after the acute pain is controlled through medication.

In severe attacks of shingles, the pain recurs and reappears, but it is more fleeting in nature rather than persistent as in the initial onset of the disease.

Intense itching of the skin is another unpleasant aspect of herpes zoster. Strangely enough, this is not necessarily confined to the area where the pain and skin eruption occurs. It may be felt in other areas of the body. This, together with the tingling sensation is almost unbearable.

WHAT PARTS of the body are affected? Commonly the spine and chest, and more commonly the neck, the eyes and the groin. And anyone who has had it on just one side of the back knows the acute suffering.

What are the factors in shingles? Little is known about the condition, except that it is definitely related to fatigue brought on by overwork, prolonged illness, malnutrition, severe injury to the body, toxic infections and anxiety.

The length of time involved in an attack of shingles varies. The attacks range from a mild variety to those severe in character. The convalescent period may cover a few weeks or extend over a period of months. There may be residual effects, such as neuritis or lack of physical endurance.

IN RECOVERING from an attack of shingles, the patient should avoid nervous tension and agitation, have suitable rest from work, adequate nutrition and sleep. In fact, sedatives are usually prescribed by the physician to insure relaxation and sleep.

Even in these modern days when shingles is quite common, the condition is still considered an "old fashioned" disease. Just to mention it, frequently evokes a smile.

\$115,000 ORDER

Clary Dynamics has received a \$115,000 initial order for design, development and production of regulators and valves from Consolidated Systems Corp., a wholly owned subsidiary of Consolidated Electrodynamics Corp.

Sawyer School To Offer Class In Real Estate

A real estate license course is to be offered by the Pasadena division of the Sawyer Business Schools. The first class will meet Monday, March 30. Students may attend either day or evening classes.

The school will offer a complete preparation course for persons wishing to obtain a real estate license. The course is specifically designed to prepare persons to pass state license exams by a four point program of lecture, study, test, and discussion.

or a chuckle—but if you've ever been a victim, you'll know it isn't a laughing matter.

New Rate Bid Is Rejected

The State Public Utilities Commission has turned down a petition of the California Water and Telephone Co. for a rehearing on its request to raise telephone rates by \$1,970,000 a year. In a decision last Jan. 20 the Commission cut the amount to \$750,000.

The company contended that the increase authorized by the Commission was not enough to meet higher operating costs and declining earnings.

In denying the petition, the

Commission said only that the company had not shown "good cause" for granting a rehearing.

COMMUNITY FORUM
The Community Forum has chosen to concentrate its attention on Asia for the spring forum series. All forums will be held in the Monrovia-Duarte High School auditorium at 7:45 p.m. The series will consist of six presentations on Thursday evenings beginning April 2.

For Quick Results—Use Classified Ads:



Azaleas Bloom at Descanso

Late blooming Camellias and early Azaleas now combine to make an unusual

blending of floral colors at Los Angeles County's Descanso Gardens in La Canada, according to Descanso Superintendent John Threlkeld.

Among the Camellias blooming are the rare Reticulatas, which obtain their botanical distinction from other Camellias because their leaf veins are reticulated. Up to 1948, when newer varieties of Reticulata were imported from China by Descanso Gardens, the only known locally growing Reticulata was the



Captain Rawes. The Captain Rawes is still in bloom at Descanso. It is a carmine rose pink, very large semi-double, with irregular petals.

Among the new imports from China is the Cornelian, a turkey red, to deep rose pink, marbled white.

DOLE SLICED PINEAPPLE No. 2 Cans 3 FOR \$1.00 No. 1/4 Cans 5 FOR	SWANSDOWN ANGEL FOOD CAKE MIX Save 14¢ — 15-oz. Pkg.	Folger's COFFEE 69¢ lb	March 25, 26, 27, 28
FRUIT COCKTAIL 3 Large 2 1/2 Cans \$1 DOLE — Seasoned	MARY ELLEN PRESERVES Seedless Blackberry Boysenberry Peach 20-oz. Jars	QUART Borden's — Real MAYONNAISE 49¢	PRODUCE
GREEN BEANS 6 303 Cans \$1 DOLE	AUNT JEMIMA COFFEE CAKE 3/\$1	Darigold BUTTER 69¢ lb 93 Score — Grade "AA"	RIPE — FUERTE AVOCADOS 5¢ ea
PINEAPPLE JUICE 46-oz. Can 29¢ WELCHADE 32-oz. Tin 29¢	EGGS FOR EASTER Grade 'AA' Large 49¢ Grade 'A' Large 45¢ Grade 'A' Medium 39¢	LOG CABIN Log Cabin SYRUP 12-oz. 29¢	EXTRA FANCY RED YAMS 10¢ lb
DOLE TOMATO JUICE 5 46-oz. Cans \$1.00	ARDENS FAMILY PACK ICE CREAM 69¢ HALF GALLON	ARTICHOKE 5¢ ea	FRESH, GREEN ARTICHOKE 5¢ ea
\$115,000 ORDER Clary Dynamics has received a \$115,000 initial order for design, development and production of regulators and valves from Consolidated Systems Corp., a wholly owned subsidiary of Consolidated Electrodynamics Corp.		EXTRA FANCY DELICIOUS APPLES 10¢ lb	

Roess Market Quality Meats

HAM FOR YOUR EASTER DINNER

SWIFT — HORMEL — RATH

WHOLE HAM . . .	49¢ lb
FULL SHANK HALF . . .	49¢ lb
BUTT HALF . . .	59¢ lb

CANNED HAMS — READY TO SERVE

MORRELL 9 to 11-lb. CAN	79¢ lb
MORRELL 5-lb. CAN	\$4.29 ea
WILSON 6-lb. CAN	\$4.99 ea

FOR EASTER BREAKFAST SERVE

HAM SLICES 98¢ lb	HORMEL GRADE "A" SLICED BACON 55¢ lb	OUR OWN MAKE PURE PORK SAUSAGE 55¢ lb
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HORMEL ALL-MEAT WIENERS	LB. 49¢
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CHINOOK SALMON STEAKS 89¢ lb	FRESH FILLET SOLE 69¢ lb	CENTER CUT SWORDFISH STEAKS 79¢ lb
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COUNTY FAIR CLOVER LEAF or PARKER HOUSE ROLLS

DOZ. 19¢

BIRDS EYE STRAWBERRIES

5 PKGS. \$1.00

BIRDS EYE

Baby Limas
Brussel Sprouts
Cauliflower 5/\$1.00

ON A PEDESTAL . . . Ladder, really, is pretty Pat McLaughlin at Silver Springs, Fla., and the paint isn't necessarily red.

Southland Holiday . . .

Frogs, Bears Wildflowers,

Frogs and bears, oranges and desert wildflowers provide a colorful month of events in Southern California during April, according to the calendar issued by the All-Year Club yesterday.

The All-Year Club carries on the Southland's cooperative campaign to attract tourists who spend over half a billion dollars a year here. The area's events help make it a more intriguing place to visit.

For the 44th year the National Orange Show will be held April 23-May 3 at San Bernardino. About a trainload of oranges go into juice at the world's longest bar and into exhibits along the "Polynesian Paradise" theme grouped around a volcano spouting orange lava. A marina 1,000 feet bigger than a football field will permit water skiing and aquatic exhibits.

FROGS WILL be jumping at Del Mar April 12 in the warm-up for the jubilee at Angel's Camp. A jump is three consecutive hops and one winner did 7 feet 10 inches (no springs installed).

Idyllwild holds a Bear Festival April 11-12 with bear meat barbecue, Bear Queen, trained bear acts. There will be a chainsaw

Oranges to Highlight April

cali Rose, a cotton ball and fashion show, International Cotton Parade going through the International gate.

As the blooming season on the desert arrives, China Lake, near the great Navy test center, is holding a Desert Wildflower Show April 25-26. Not only hundreds of kinds of flowers, but horned toads, lizards and other desert life, as well as gems and a 350-pound geode will be exhibited.

The world famous Ramona Outpost Play will be given weekends of April 18-19, 25-26 and May 2-3 in the acoustically perfect natural amphitheater near Hemet and San Jacinto. Raquel Tejada, 18-year-old beauty contest winner of La Jolla, plays the Ramona role.

With movie and television stars participating, Palm Springs holds its 23rd Desert Circus April 1-5. Bob Marx, son of Comedian Gummo, is chairman. There will be a Bavarian beer festival, desert ride, chuckwagon breakfast and parade. The state of Colorado is being honored.

CALEXICO AND Mexicali in the great Imperial Valley cotton country hold their Cotton Carnival April 23-26. There will be a queen on each side of the border—Queen of Cotton and Mexi-

Santa Barbara, the orchid-growing center, holds the 14th annual International Orchid Show at the National Guard armory April 16-19, with orchids brought from abroad.

April winds up top blooming of the Camellia, "The Southern California Flower," at Descanso Gardens at La Canada, and 10,000 Azaleas and 200 varieties of Iris take over.

SOME 4,000 members of 85 school and college bands and drill teams oompah and tootle their way through National City April 25-26 in the 12th annual Band Review.

Garden Grove holds a Strawberry Festival April 2-4 with a "roundup of redheads" and play-offs of the National Wheelchair Basketball Tournament.

Morongo Valley combines its Desert Wildflower Show April 18-19 with an exhibit of desert wood, cacti and butterflies.

Needles beside the Colorado River arranges its flower show April 4 around the theme "Desert Wonderland."

LOVELY GIRLS arrive by

yacht at Belmont Shore for the contest April 17-24 to pick Miss Welcome to Long Beach, the official hostess for the Miss Universe Beauty Contest. They must be beautiful in both swim suits and gowns and be able to speak extemporaneously.

Motor scooters gain stature of sports cars April 5 in their first annual Rallye, a navigational run through the Hollywood hills, followed by a Concours d'Elegance on the Sunset Strip.

ARNOLD'S BIG

PARKING LOT SALE

"HOTTEST VALUES IN TOWN"
STARTS THURS., APRIL 2 THRU SAT., APRIL 4

PICK-UP YOUR FREE TICKETS
FOR OUR DRAWING SAT., APRIL 4
AT 6 P.M. - WINNERS NEED NOT BE
PRESENT. PRIZES GALORE!

PRIZES: Portable Mixer, Elec. Fry Pan, Steam Iron, Set of Dishes, Fresh Water Rod and Reel, Roller Skates, Croquet Set, Tennis Racket, Radio, 5 Gals. Pittsburgh Outside White Paint, 5 Gals. Dutch Boy House Paint.

EL. 5-3365

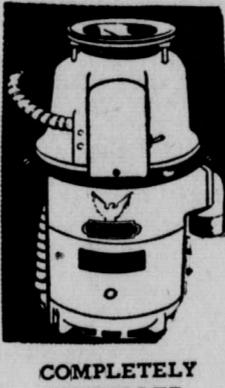
297 W. Sierra Madre Blvd.

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Installation)
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CALL EL. 5-0753

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Call ELgin 5-3324

WRITE AD-RIMES \$310 Cash Given FREE

Think up a line to rhyme with ➤

HOW TO WIN AD-RIME PRIZES

The arrow points to the guideline: "This is EASTER SHOPPING WEEK. The arrow points to the Ad-Rime lines must tie in and rhyme with the Guideline. Your entry MUST carry the "Hidden Slogan." Find it among the ads—one word in each column starting at the left. You don't have to buy anything to win prizes but MUST find and write the hidden Slogan. Preference is given to Ad-Rime lines that tie in well and BOOST LOCAL TRADE. Get the swing—the two lines are a "jingle." One which can't win is: Home Stores Have Just What You Seek. but you must write original ones. Good luck—and keep trying.

APPLIANCES

RASMUSSEN APPLIANCES

"Large enough to serve you

Small enough to know you . . ."

52 W. SIERRA MADRE BLVD.

BAKERY

Wistaria Bake Shop
"Into all our Bakery Goods go the Indispensable Ingredients of Quality and Painstaking Care."

4 E. SIERRA MADRE BLVD.
ELgin 5-3332

BEAUTY SALON

Petite Beauty Salon
A Staff of Qualified Beauticians and Manicurists

328 W. Sierra Madre Blvd.
ELgin 5-7288

CAMERA SHOP

Bella CAMERA
Specializing in Baby's Milk
148 W. JEFFRIES
MONROVIA

COCKTAIL LOUNGE

Elbow Room
"Neighborhood Fun Spot"
Cocktails—Fine Foods
3636 E. Foothill SY 2-7828
(Foothill-Rosemead shopping center)
Easter

CARPETS

WALL-TO-WALL CARPETING
Completely Installed
With 48-oz. Pad and
All Labor
\$4.88 sq. yd.

Open Mon., Thurs. and
Friday Nites to 9:30 p.m.

DRAPERY CO.

SAV-ON CARPET &

3740 EAST FOOTHILL
(Across from Sears)

SY. 5-8045 RY. 1-7792

DANCING SCHOOL

Suzanne de Truan
School of Ballet

(formerly with Ballet Russe)

ARTISTS' SUPPLIES

UECKER'S
Artist Supplies

THE ART STORE
Operated by An Artist
Also
Custom Framing

1501 E. COLORADO

SY. 6-3797

Open Monday and Wednesday
Eves 7:30 P.M.

FUNERAL DIRECTORS

ALTA-DENA DAIRY

Certified MILK
Specializing in Baby's Milk

148 W. JEFFRIES

MONROVIA

DRAPERY FABRICS

LAUNDRY—SELF-SERVICE

CALICO CORNERS

6320 E. Foothill Blvd.

Pasadena SY 2-4328

Thousands of Yards

Finest SECONDS in

DECORATOR FABRICS

158 W. Sierra Madre Blvd.

EL. 5-8431

LAST WEEK'S WINNER

ESTELLE CUSHING
82 S. Mt. Trail
Sierra Madre

"Homey friendly local stores have welcome mat at their doors."

DRUG STORES

Hartman Pharmacy
"Reliable"

29 N. Baldwin EL. 5-3311

Royal Drugs

We Give S&H Green Stamps
82 W. Sierra Madre Blvd.
EL. 5-3456

ALWAYS

LIQUOR STORES

Happy's Liquor Stores

Wholesale and Retail
Free Delivery

617 S. Myrtle, Mon. EL 8-3129

12 W. Sierra Madre EL 5-9444

SunFun Shop, Center

West Covina ED 3-8511

ARTISTS' SUPPLIES

UECKER'S
Artist Supplies

THE ART STORE

Operated by An Artist

Also
Custom Framing

1501 E. COLORADO

SY. 6-3797

Open Monday and Wednesday
Eves 7:30 P.M.

FUNERAL DIRECTORS

Ripple MORTUARY

201 W. Sierra Madre Blvd.
EL. 5-3414

HEALTH FOODS

Curry's Natural Foods

'Help Urself to Better Health'

Kathleen Boas Ruth Reese

33 S. 1st Ave. 116 E. Lemon

Arcadia Monrovia

Hi 7-5880 EL 8-8375

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Blanchard's Wash-Rite

Laundromat

Your Handy 1-stop Laundry

Shag Rugs (large \$3.50 & up)

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44 N. Baldwin EL. 5-9065

40 S. Hermosa St. EL. 5-3374

44 N. Baldwin EL. 5-9065

40 S. Hermosa St. EL. 5-3374

Capitol Scene . . .

Bankers Support Brown's Budget and Tax Program

Gov. Edmund G. Brown had new support for his budget and tax program this week from the California Bankers Association and the Bank of America.

Gov. Brown said he was advised by Director of Finance Bert W. Levitt that CBA will not oppose increases in bank and corporation taxes and personal income taxes if the Legislature approves other new taxes proposed by the Administration.

LEVIT ALSO told the governor that the Bank of America, which is not a member of CBA, was "in full accord" with the associations' position.

CBA's position was drafted by its Commission on Legislation and Taxation. The commission includes many top bank executives in the state.

"I am glad to see a major segment of the business community raise a responsible voice in favor of putting the state back on a pay-as-you-go basis," Gov. Brown declared.

Levit said the banking industry's "forthright position should put at rest, once and for all, any claims that California businessmen do not favor a balanced budget or are opposed to the sound fiscal policies embodied in the governor's fiscal program."

"I HAVE KNOWN from the start that informed and responsible spokesmen of the

business community would support our efforts to put the state back on a sound, fiscal footing without further delay," Brown said.

He added that the bankers' firm stand is further evidence of an understanding by business that the tax program is "necessary and just."

Brown said he has had "countless assurances of support" in the form of phone calls, letters and conversations with leaders in every sector of the California economy.

He noted that such groups as the California Teachers Association, the California Supervisors Association and the California State Employees Association have given their fiscal program official support.

GOV. BROWN signed into law the first bill of his "get tough" traffic safety program last week.

The measure, authored by Assemblyman Walter Dahl, Piedmont Republican, fixes a firm 65-mile-an-hour speed limit on California highways. It becomes effective Jan. 1, 1960.

GOV. BROWN was in Washington, D.C., this week to confer with California senators and congressmen on Federal participation in water development.

Before leaving Sacramento, the governor was informed that California water interests and the state's congress-

ional delegation had reached agreement on the terms of Federal-state cooperation in construction of the San Luis Reservoir.

The reservoir is a key feature of the state's water program. It will store more than two million acre feet of water as part of the aqueduct system to deliver water to Southern California.

GOV. BROWN'S first labor bill also cleared its first hurdle last week.

The Assembly Industrial

Relations Committee voted 5 to 1 to send the bill to the full Assembly with a "do pass" recommendation.

The bill provides machinery to permit employees by a secret ballot election to accept or reject a union as their bargaining agent.

It also establishes procedure for the settlement of jurisdictional strikes involving unions and prohibits striking, picketing, boycotting and work stoppages in jurisdictional disputes.

The California Water and Telephone Co. has presented 28 up-to-date directories of telephone service in California to the Sierra Madre Public Library.

In addition to directories of the immediate area, the collection includes the Bay area cities, San Diego, Riverside, Ventura, San Luis Obispo and Orange County, and a limited number of classified directories.

The books are shelved in the closed book cases adjacent to the reference section.

A "brainstorm" session of the Republican County Central Committee has been called for Monday, March 30, at 7:30 p.m. in the Assembly Room of the State Building.

GOP MEETING

led for Monday, March 30, at 7:30 p.m. in the Assembly Room of the State Building.

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Rexall Pharmacy
29 N. Baldwin—EL 5-3311
After Hour Emergency
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IN PASADENA SINCE 1937
• CHICKEN • RABBIT • STEAK • FISH
All biscuits you wish—home-made desserts à la mode
Hours: 11:30 a.m. to 8:30 p.m. (Closed Mondays)
75c to \$1.55—CHILDREN'S DINNER 95c

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Famous FARM HOUSE Dinners
2239 EAST COLORADO, PASADENA SY. 6-5058

FOR A CLASSIFIED AD
Call ELgin 5-3324

On March 10, the California Public Utilities Commission handed down a 3-to-2 decision denying, for the most part, our applications to discontinue certain little-used California passenger trains. This decision has caused some misunderstanding of our feelings about passenger train service. **THE TRUTH IS...**

WE WANT TO RUN PASSENGER TRAINS

We're in the business of running trains—both passenger and freight—and we expect to be running them for a long time to come. We want to make it very clear just how we feel about our passenger service.

- 1 **We want to run passenger trains that you need and use. We welcome passenger business and we hope more people will ride our trains.**
- 2 **We want our passenger trains to be good trains. We think our passenger service is as good as any in the country...and we intend to keep it that way.**
- 3 **We feel, however, that it is only sensible to discontinue those trains which so few people use that the trains obviously are no longer needed.**

ARE WE ACTING IN THE PUBLIC INTEREST? Yes! Say these Commissioners...

Last week, C. Lyn Fox, President of the California Public Utilities Commission, and Commissioner Matthew J. Dooley, who presided and heard all evidence at the hearings, took sharp issue with many opinions expressed in the March 10 decision of the other three Commissioners.

In their dissenting statement Commissioners Fox and Dooley said that Southern Pacific "... is to be commended rather than condemned for initiating economies designed to reduce its out-of-pocket loss and thus enable it to continue on a reasonable basis a public passenger service which will meet the public need and convenience as demonstrated by present usage."

They further said, "... Southern Pacific ... has met fully the burden of proof necessary to sustain its application...."

"In no instance does the daily average number of through revenue passengers carried between major termini by any one of these six trains equal one bus load. To require applicant to continue to provide railway passenger service for a single bus load of passengers is uneconomical in the extreme."

The dissenting Commissioners pointed out that, although they were keenly aware that a utility incurs an obligation to meet demands of public convenience and necessity, as an economic factor any deficit suffered due to passenger train losses must be subsidized by agricultural, industrial and governmental shippers. They said that in the present case the majority decision "ignores the economics of the situation in general and of California shippers ... in particular."

The two Commissioners further stated that they had "... been unable to find in the record any evidence indicating, in the slightest degree, any lack of integrity in applicant's presentation. In this connection it is significant that the presiding Commissioner ... found no lack of integrity in their development and presentation."

And they concluded, "There comes a time when those charged with the responsibility of regulating public utilities should face up to the facts of change and act with objectivity and reason. That time has arrived in the State of California."

Southern Pacific

FOR MY MONEY it's INVESTORS SAVINGS

"It's a simple matter to add to or withdraw from your savings account. Investors' Savings two convenient offices makes saving easier."

- Each account is insured to \$10,000.
- Save by mail, postage free.
- Accounts opened by the 10th of the month earn from the 1st.

INTEREST PAID EVERY THREE MONTHS

4%
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EDgewood 5-4043